

PARTICIPANTS COMPANY HUB

mapic[®]
ITALY

22-23 May 2024
Superstudio Maxi, Milano

1. Admin definition
2. Activating your account
3. Participant profile
4. Company profile
5. Participants Directory
6. Company Directory
7. Session Directory
8. My network & plan
9. Messages
10. Customer Helpdesk

- If you are a visitor, the administrator of your online account is **the first registered person of your company.**
- If you are an exhibitor, the administrator of your MIPIM online account is the **person you have identified to our teams during your registration.**

They can also **add secondary ADMINS** (unlimited) in your company hub online page to share their rights with other colleagues for account set up.

ACTIVATE YOUR ACCOUNT

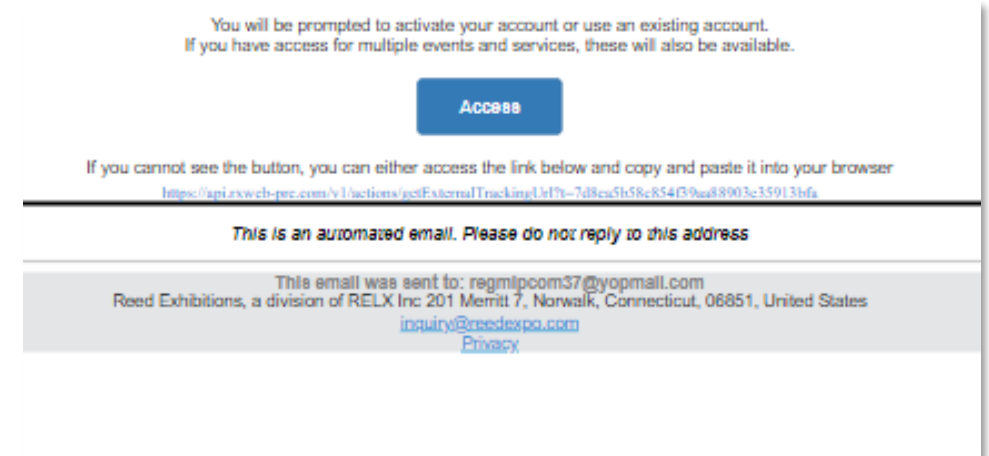
Upon registration, you will receive an email to **activate your account** like this

It may end in SPAM folders, here's the sender's name to find it :

no-reply@rxglobal.com

Two options to activate your account :

- Use “Access” button
- Copy and paste the link at the bottom in a browser



PARTICIPANT PROFILE

Peter EVANS
Marketing Director

Upload picture
Formats: jpg, png, gif
Max file size: 1MB
Minimum: 180*180px

About Peter
Marketing director at Quality 3 Sarl for 4 years, living in France

atlasre.edehx@gmail.com
+33683850823

Twitter LinkedIn

Select items that best represent your company to help visitors to find you through searching the participant directory.

Your main activity
the selected item will be used in filter
Producer

Participant activities?

Your country / region

Click in top right menu under your name on “**My Profile**”.
Then update your personal profile **by clicking on the pen icon button on each section**

You should add:

- Your photo (recommended size 180*180px, max 1MB)
- Your job function and more details about your activity
- Links to your social media profiles (*Twitter & LinkedIn*)
- Your contact details are displayed by default. Click on the pen picture, then “Change” to hide your email & phone.

IMPORTANT :

Please be as comprehensive and accurate as possible when setting up your personal page so other participants can easily find you in our listings.

COMPANY PROFILE – only available for admins

YOUR PROFILE

Exhibition - Event edition: OneMip - April 2022

Profile completeness: 53%

Translations: Default Language (English)

Profile | Company Administrators

When you upload your content on to this website you acknowledge and confirm that either you, the Exhibitor, own all intellectual property rights in that content, including in all images within that content or you have obtained the rights owner's formal consent to upload that content, including all images within that content and place that content on this website. In addition, personally identifying information should not be entered / uploaded in this profile.

Quality Inc

Why visit our stand: Tell visitors why they should visit your stand. Maximum 200 characters

Brands we represent
Tell visitors all the brands that your company will represent at the show
Feature Films, Silent Films, Islanddisco Favorites

Filters
Select items that best represent your company to help visitors find you on the website directory. Other Filters selections might be available in Matchmaking (the section below).

Your company activities
Licensing - IP - Merchandising

Your company country / region
France

Your company genres
Docs - Factual

Gallery of products and services
Add products to your Profile to show what you have to offer. Upload an image and full details for each product.
[+ Add product](#)

COMPANY WEBSITE

COMPANY EMAIL

COMPANY PHONE

ADDRESS
27 Quai Alphonse Le Gallo
CS 10026
BOULOGNE-BILLANCOURT CEDEX
92513
France

Click on “Edit my profile” in your “Company Hub” or in the top right menu “My Company”.
Then update your company profile **by clicking on the pen icon button on each section**

You can add:

- Your logo (recommended size 180x180px , max. 1MB)
- Your banner (recommended size 600x150px, max 1MB)
- Your company description and contact info
- Your company content genre
- Documents (PDF format, max size 5 MB per file)

IMPORTANT:

Please be as comprehensive and accurate as possible when setting up your company details so participants can easily find you in our listings.

PARTICIPANTS DIRECTORY

Browse the list of all participants and get in touch with the people of your choice !

Filters

Filter participants by

- visitors status,
- job function,
- genre of expertise,
- countries, etc...

The screenshot shows the 'Participant Directory' interface. At the top, there is a search bar labeled 'Search participants' and a dropdown menu set to 'Last name (A-Z)'. Below the search bar, it indicates '316 Participant(s)'. On the left, there is a 'Filters' sidebar with categories like 'Roles', 'Company activities', 'Working & location', 'Other', and 'Company genres'. The main area displays two participant profiles. Each profile includes a placeholder for a profile picture, the title 'Atermer Affiliate', the role 'Manager', the company name 'Affiliates New Company Sharer' (or 'Affiliate New Sharer Merater'), the stand number (C17 or A112A), the location 'France', and contact information (email and phone number). Each profile has two buttons: 'Add to My Network' and 'Send a message'.

Search by job title, first and last names and company name

Sort by:

- A-Z
- Z-A
- Newest
- **Recently updated!!**

Option to add a participant to "My Network & Plan" (favourites)

Use this button to send a message to the participant of your choice

COMPANY DIRECTORY

Discover the list of all exhibiting companies and save those that interest you the most !

The screenshot shows a web interface for a 'Company Directory'. At the top, there is a search bar labeled 'Search exhibitors' with a magnifying glass icon. Below the search bar, it indicates '182 Exhibitor(s)'. On the left side, there is a vertical sidebar with various filtering options. The main content area displays a list of company profiles. Each profile includes a placeholder image, a company ID (e.g., '4f7cfb2f', '4flow AG'), a description, and a blue button with a heart icon labeled 'Add to Network'. A 'VISITORS' label is visible below each profile. Callout boxes provide instructions: one points to the search bar, another to the 'Add to Network' button, and a third to the company name '4flow AG'.

Find out which companies are exhibitor or visitor and filter by company activities

Find your best targets using the filtering options

Enter any **keywords** to find your targets.

Add a company to you **favourites** list called "My Network & Plan" (Heart icon on top)

Quick link to company details

SESSION DIRECTORY

Explore the list of events offered during the market and plan your visit by selecting the ones you prefer !

Filters
Filter by days, theme, rooms etc.

INTERNATIONAL FORMAT AWARDS
[Add to Plan]

FIRST THEME PRESENTATION
[Add to Plan]

MAPIC/CANAL+ EVENT SCREENING - JUBILEE
[Add to Plan]

Quick link to session details (synopsis, speakers etc.)

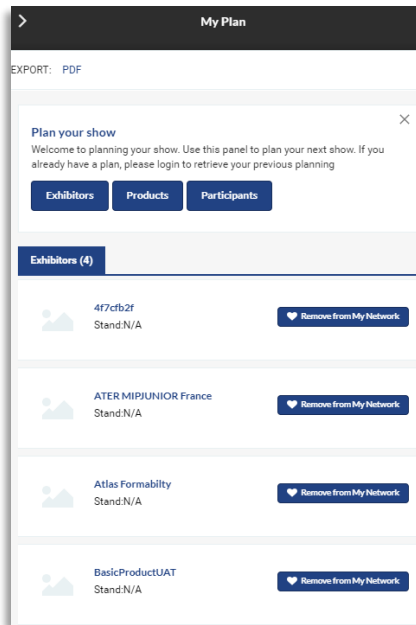
Option to add a sessions to "My Network & Plan" (favourites)

MY NETWORK & PLAN

This new functionality is used to **add favorites and save some records** in case it should be accessed quickly later by participants



- My Network & Plan is always available through the option in platform's header by clicking on the heart icon



- It is possible to favorite a company, a participant, or a session using following button on directories or details pages:



- It is possible to remove a favorite by clicking on the following button:



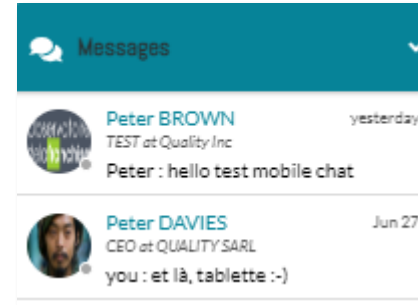
WARNING

PDF extract does only contain companies and sessions.
Neither products not participants.

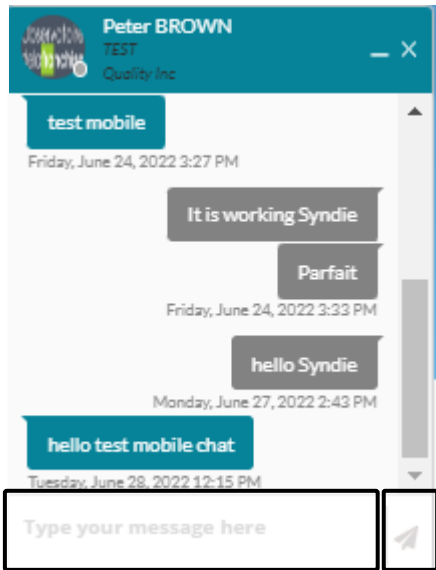
MESSAGES



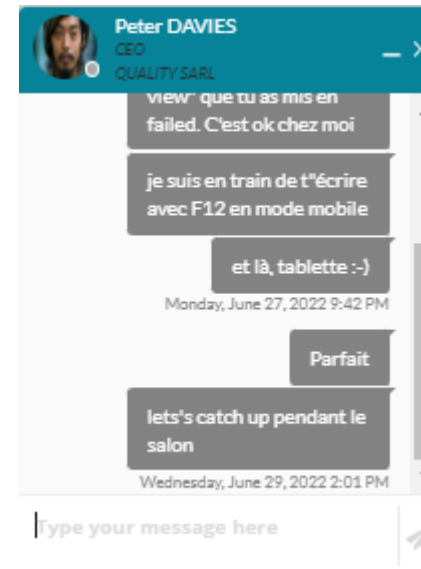
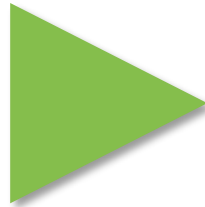
- Chat module is always available in the bottom right of the platform
- It can be minimized or displayed using the small arrow



To start a discussion, click on "Send a message" on a participant details page



New posts can be filled in a chat window. Click send to post the message. URL will displayed as links.



User's availability is displayed next to the picture.

Green: participant is connected

Grey: participant is offline

Contact our Customer Helpdesk :

- By phone : (+33) 1 47 56 65 00.

Our telephone service is open from Monday to Friday, 9am to 6pm CET.

[By form](#)

[Read the FAQ](#)