



10.00-11.00: OPENING SESSION

ITALIAN FOOD FOREVER: AUTHENTICITY, HIGH-QUALITY, TRADITION, LIFESTYLE... THE ITALIAN WAY OF LIFE

- The Influence of Italian cuisine all over the world
- Regional diversity & local flavors: shaping the F&B industry of tomorrow
- Elegance, finesse & tradition, part of the DNA of Italian brands
- Piadineria, trattoria, gelateria, ristorante...how to create the best Italian cuisine experience abroad?

PANEL SESSION



Andrea Aiello Moderator Editor-in-chief Retail&Food



Heinz Beck Chef Attimi



Fabrizio Dosi Global Head Business to Consumer illycaffè



Piercarlo Grimaldi Rettore Universita degli studi delle scienze gastronomiche



Umberto Montano President Mercato Centrale



Elisabetta Salvadori Marketing Manager Urban City & Mall Autogrill

Co-organiser:











I11.15-11.45 MAPIC ITALY OFFICIAL OPENING



Heinz Beck Chef Attimi



Piercarlo Grimaldi Rettore Universita degli studi delle scienze gastronomiche



Filippo Rean Director of the real state division, mipim & Mapic markets Reed Midem



Paolo Crisafi General Manager Assoimmobiliare



Massimo Moretti President CNCC Italia



Silvia Maria Rovere Appointed President Assoimmobiliare



Nathalie Depetro Mapic markets Director Reed Midem



Fransesco Pupillo Mapic markets Deputy Director Reed Midem



Cristina Tajani Councilor City of Milano









GLOBAL EVENT PARTNER Consiglio

ITALIA

Nazionale dei Centri Commerciali





11.30-12.30

MEET FOOD SERVICE PLAYERS! PART 1

A unique chance to discover in vogue retail food concepts and build business connections with them! Find more information about the 17 handpicked food retailers in our «Discover In Vogue Food & Beverage Retailers» booklet.



America Graffiti Fabio La Corte CEO



Chef Express Cristian Biasoni CEO



CIR Food Emilio Fiorani Direttore Ristorazione Commerciale

13.00-14.30

BUFFET LUNCH



Caffé Pascucci Mario Pascucci CEO



Cigierre Gianandrea Gropplero Di Troppenburg Real Estate Manager



Crois' Fabrizio Bellese Project Manager



Ca'puccino Sofia Dimen International Managing Director



CioccolatItaliani Vincenzo Ferrieri CEO



Fabrizio Valente Moderator CEO & Founder Kiki Lab - Ebeltoft Italy

Co-organiser:







TT TT BEFE





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14.30-15.30 MEET FOOD SERVICE PLAYERS! PART 2

A unique chance to discover in vogue retail food concepts and build business connections with them! Find more information about the 17 handpicked food retailers in our «Discover In Vogue Food & Beverage Retailers» booklet.



Fattorie Garofalo Raffaele Garofalo CEO



Löwengrube Ernesto Di Maio Sviluppo



That's Vapore Vanni Bombonato Director



Food Brand Giovanni Porcu CEO



Mignon Melina Nappi Audit Manager



We love Puro Gabriele Scarpato Co-Founder



illycaffè Roberto Di Martino Development Director EMEA Business to Consumer



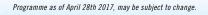
Spontini Massimo Innocenti CEO



Roberto Bramati Moderator President Spazio Futuro

Co-organiser:







TT TT 8448



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16.00-17.00: PANEL SESSION

FOOD & BEVERAGE: THE NEW CONTEST FOR INTERNATIONAL RETAIL **PROPERTY PLAYERS**

- How F&B is transforming retail destinations: a global overview of the latest food fashion trends
- How developers benchmark F&B concepts to create value and stand out from their competitors?
- Street food, restaurants, trucks... choosing the right experience for your customers
- The inspiration of F&B to create authentic places and emotional shopping experiences

PANEL SESSION



Rachel Belam Senior Food Leasing Manager Westfield Europe



Jonathan Doughty Moderator Head of EMEA Foodservice Consulting JLL



Morgane Scoarnec Group Head of Leasing New Projects Unibail-Rodamco



Klaus Striebich Managing Director Leasing **ECE Projektmanagement**



Simon Wilcock Fawaz Alhokair Group

Co-organiser:















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