

**F&B RETAIL  
SUMMIT**



**🕒 10.00-11.00: OPENING SESSION**

**ITALIAN FOOD FOREVER: AUTHENTICITY, HIGH-QUALITY, TRADITION,  
LIFESTYLE... THE ITALIAN WAY OF LIFE**

- The Influence of Italian cuisine all over the world
- Regional diversity & local flavors: shaping the F&B industry of tomorrow
- Elegance, finesse & tradition, part of the DNA of Italian brands
- Piadineria, trattoria, gelateria, ristorante...how to create the best Italian cuisine experience abroad?

**PANEL SESSION**



**Andrea Aiello**  
**Moderator**  
Editor-in-chief  
Retail&Food



**Heinz Beck**  
Chef  
Attimi



**Fabrizio Dosi**  
Global Head Business  
to Consumer  
illycaffè



**Piercarlo Grimaldi**  
 Rettore  
Università degli  
studi delle scienze  
gastronomiche



**Umberto Montano**  
President  
Mercato Centrale



**Elisabetta Salvadori**  
Marketing Manager  
Urban City & Mall  
Autogrill

Co-organiser:



Sponsor:



*Programme as of April 28th 2017, may be subject to change.*



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🕒 11.15-11.45

## MAPIC ITALY OFFICIAL OPENING



**Heinz Beck**  
Chef  
Attimi



**Paolo Crisafi**  
General Manager  
Assoimmobiliare



**Nathalie Depetro**  
Mapic markets Director  
Reed Midem



**Piercarlo Grimaldi**  
 Rettore  
Università degli studi delle  
scienze gastronomiche



**Massimo Moretti**  
President  
CNCC Italia



**Francesco Pupillo**  
Mapic markets Deputy Director  
Reed Midem



**Filippo Rean**  
Director of the real state division,  
mipim & Mapic markets  
Reed Midem



**Silvia Maria Rovere**  
Appointed President  
Assoimmobiliare



**Cristina Tajani**  
Councilor  
City of Milano

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🕒 11.30-12.30

**MEET FOOD SERVICE PLAYERS! PART 1**

A unique chance to discover in vogue retail food concepts and build business connections with them! Find more information about the 17 handpicked food retailers in our «Discover In Vogue Food & Beverage Retailers» booklet.



**America Graffiti**  
Fabio La Corte  
CEO



**Caffé Pascucci**  
Mario Pascucci  
CEO



**Ca'puccino**  
Sofia Dimen  
International Managing Director



**Fabrizio Valente**  
**Moderator**  
CEO & Founder  
Kiki Lab - Ebeltoft Italy



**Chef Express**  
Cristian BIASONI  
CEO



**Cigierre**  
Gianandrea Groppero  
Di Troppenbug  
Real Estate Manager



**Ciocolatitaliani**  
Vincenzo Ferrieri  
CEO



**CIR Food**  
Emilio Fiorani  
Direttore Ristorazione  
Commerciale



**Crois'**  
Fabrizio Bellese  
Project Manager

Co-organiser:



🕒 13.00-14.30

**BUFFET LUNCH** 🍽️

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🕒 14.30-15.30

**MEET FOOD SERVICE PLAYERS! PART 2**

A unique chance to discover in vogue retail food concepts and build business connections with them! Find more information about the 17 handpicked food retailers in our «Discover In Vogue Food & Beverage Retailers» booklet.



**Fattorie Garofalo**  
Raffaele Garofalo  
CEO



**Food Brand**  
Giovanni Porcu  
CEO



**illycaffè**  
Roberto Di Martino  
Development Director EMEA  
Business to Consumer



**Roberto Bramati**  
Moderator  
President  
Spazio Futuro



**Löwengrube**  
Ernesto Di Maio  
Sviluppo



**Mignon**  
Melina Nappi  
Audit Manager



**Spontini**  
Massimo Innocenti  
CEO



**That's Vapore**  
Vanni Bombonato  
Director



**We love Puro**  
Gabriele Scarpato  
Co-Founder

Co-organiser:



Lavoriamo per te.

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🕒 16.00-17.00: PANEL SESSION

## FOOD & BEVERAGE: THE NEW CONTEST FOR INTERNATIONAL RETAIL PROPERTY PLAYERS

- How F&B is transforming retail destinations: a global overview of the latest food fashion trends
- How developers benchmark F&B concepts to create value and stand out from their competitors?
- Street food, restaurants, trucks... choosing the right experience for your customers
- The inspiration of F&B to create authentic places and emotional shopping experiences

### PANEL SESSION



**Rachel Belam**  
Senior Food Leasing  
Manager  
Westfield Europe



**Jonathan Doughty**  
**Moderator**  
Head of EMEA  
Foodservice Consulting  
JLL



**Morgane Scoarnec**  
Group Head of Leasing  
New Projects  
Unibail-Rodamco



**Klaus Striebich**  
Managing Director Leasing  
ECE Projektmanagement



**Simon Wilcock**  
Fawaz Alhokair Group

Co-organiser:  **JLL**

🕒 19.00: EVENING

## OFFICIAL FOODSERVICE AWARD CEREMONY BY RETAIL&FOOD



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