

FB RETAIL &B SUMMIT



DISCOVER IN VOGUE
FOOD & BEVERAGE RETAILERS at

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DISCOVER IN VOGUE FOOD & BEVERAGE RETAILERS

TUESDAY 16 MAY 2017 – CONFERENCE ROOM

PART 1 – 11.30-12.30

PART 2 – 14.30-15.30

We are offering you a unique chance to discover in vogue F&B retail concepts and to do business connections with them. Join us for these high value & high energy facilitated sessions!

Meet more than 17 handpicked F&B retailers:

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America Graffiti is, since 2008, a concept born from our founder's passion for highway's shiny lights, the magic sound of rock'n'roll and the comforting taste of a homemade grilled burger.

The concept takes inspiration from the classic american diner format seen by the eyes of an Italian rockabilly chef. Food and layouts are unique originating from years of research and development.

We're the rock'n'roll restaurant!



Company Name
America Graffiti

Website
www.americagraffiti.it

Year of creation: **2008**

Number of shops: **65**

Type of location: **Shopping Mall/High Street/ Airport-Train Station/Factory Outlet**

Already present in: **Italy**

Want to develop in: **Italy (Central/Southern and islands), Europe**



SISTEMI DI CLIMATIZZAZIONE DELL'ARIA AL SERVIZIO DELLA GRANDE DISTRIBUZIONE

Il ns. core-business è la costruzione, la commercializzazione e il service post vendita di macchine per il condizionamento e il trattamento aria per le grandi e medie superfici.

La scelta delle macchine per le grandi e medie superfici normalmente compete agli Studi di Progettazione, dopo attento dialogo con gli Architetti. Tali macchine oggi devono avere come requisiti primari: durata, efficienza energetica, adeguamento alle normative vigenti e facilità di manutenzione.

Per quanto riguarda i negozi, occorre rispettare i rendimenti in funzione di alcuni parametri base quali: affollamento, luci, distribuzione e diffusione dell'aria poiché ambienti diversi dai centri commerciali.

La principale problematica è quella di garantire uniformità dei valori termigrometrici nei grandi spazi (spesso aperti e concomitanti fra di loro), e quindi con afflussi diversi e con richieste di tempi di accensione/spegnimento programmabili al fine di ottimizzare i consumi energetici.

Per quanto concerne il settore ristorazione, oggi elemento importantissimo all'interno di uno shopping center, e in relazione "al rischio forti odori di cibo" il ns. Gruppo ha studiato una unità di condizionamento monoblocco, ma divisa in 2 settori, che offre notevoli vantaggi in fase di installazione e quindi di economia sia in fase di acquisto che di gestione, in quanto:

- tratta tutta l'aria esterna per il locale cucina con recuperi adeguati ad alta efficienza e conseguente espulsione,
- tratta l'aria del locale ristoro con parziale recupero e parziale aria esterna con sonda di V.O.C. + CO2 nonché filtrazione per l'abbattimento degli odori. Quindi assoluta competitività su tutti i profili.

Il ns. Gruppo ha creato 7 anni fa, una struttura apposita per il Maintenance Service programmato con visite tri/quadrimestrali e interventi su chiamata dopo il periodo di garanzia.

A tale scopo siamo l'unica azienda a concedere 5 anni di garanzia sia sui materiali, sulla manodopera, previo accordo contrattuale tra il Cliente e la ns. Società.

La struttura prevede 20 centri assistenza in tutta Italia con assoluta formazione e professionalità, nonché con ricambi già in loco.

Contatti



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PREMIUM
PARTNER



Company Name
Autogrill

Website
www.autogrill.com

Autogrill is the world's leading provider of f&b services for travellers. Active in 31 countries with over 57,000 employees, it has around 4,200 points of sale in around 1,000 locations and operates prevalently under concession agreements in the main travel channels and in select shopping centres, trade fairs and cultural facilities. The Company has a portfolio of over 300 international and local brands, managed directly or under license. Autogrill has been listed on the Milan stock exchange since 1997.

Year of creation: **1997**
Number of shops: **4 200**

Type of location: **Shopping Malls, High Street, Airports-Train Stations, Factory Outlet,...**
Already present in: **31 countries**



SpeedDelight: tutto il gusto a tempo di record

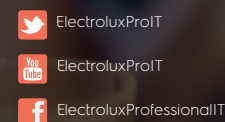
SpeedDelight è la nuova soluzione di Electrolux Professional per la ristorazione veloce. La prima sul mercato a combinare in un'unica apparecchiatura 3 diversi sistemi di cottura, diretta e indiretta. Con SpeedDelight non solo semplici snack ma piatti deliziosi a tempo di record per un'esperienza indimenticabile.



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The **Caffè Pascucci** Shop is characterized by the supply of biological and fair trade products, combining the idea of international coffee shop with the typical caffetteria coming from the Italian tradition.

Therefore, in a Caffè Pascucci Shop, there is a mix of espresso-based tradition and those coffee products that deserve a “longer and relaxed tasting”.

The special atmosphere is given by the combination of furniture, made from natural materials and following current trends, without missing the comfort, design and essence of the Italian nature.

These are the essential contents of the concept, which contribute to give a soul to the Caffè Pascucci Shop.



CAFFÈ PASCUCCI

Company Name
Caffè Pascucci

Website
www.pascucci.it

Year of creation: **2000**

Number of shops: **509**

Type of location: **Shopping Malls, High Street, Airports**

Already present in: **18 countries**

Want to develop in: **Italy, United Kingdom, Germany, France, Austria, Spain**



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Lavoriamo per te.



Ca'puccino passionately delivers an authentic, contemporary and innovative trend-led Italian food and beverage experience that is accessible whilst being of premium quality.

The Ca'puccino franchise model gives access to a highly specialized proven business that is simple and straightforward to operate with three format models designed to work in store/mall retail, travel hubs and high street environments that are flexible dependent on size and license/landlord restrictions. This brand promise of excellent coffee, authentic quality products, with contemporary service and stylish relaxed surroundings with a value for money price point is attractive and accessible to all demographics, making Ca'puccino a winning formula.

ca'puccino
coffee house and kitchen

Company Name
Ca'puccino

Website
www.ca-puccino.com

Year of creation: **2006**

Number of shops: **16**

Type of location: **Shopping malls, High Street, Airports, Outlet**

Already present in: **Italy, Great Britain, United Arab Emirates**

Want to develop in: **Europe, Middle East**



BURGERY

Gourmet steakhouse created by Roadhouse's travel retail experience, Burgery provides an offering from Italian breeds, 100% naturally processed, with QSR short waiting times and table service.

ATTIMI by Heinz Beck

"Starred Restaurant" for travel contexts, developed by the 3 Michelin stars Chef Heinz Beck, Attimi offers three degustation menu of different durations (30', 45', 60').

GOURMÉ The perfect Match

Gourmè offers the best product selection of the Italian tradition, creating a "perfect match" between food & wine.

JUICE BAR

Created to answer the clients' expectations for healthy food in travel contexts, Juice Bar grants a wide grab & go assortment.



chef
express

Company Name
Chef Express

Website
www.chefexpress.it

Year of creation: **2016 (Burgery, Attimi by Heinz Beck) - 2015 (Gourmè The Perfect Match) - 2015 Juice Bar**

Number of shops: **Attimi: 1 shop in the new Gate E at Terminal 3 in Rome's Leonardo da Vinci-Fiumicino Airport - Burgery: next opening in an Italian motorway service station (June 2017) - Gourmè The Perfect Match: 1 shop Arrivals Terminal 1 Milano Malpensa Airport, 1 shop Departure Terminal at Trieste Airport, 1 shop Arrivals Terminal at Verona Airport, 2 shops coming soon in 2017 in an airport and a railway station - Juice Bar: 12 shops (and 10 new shops opening in 2017)**

Type of location: **Burgery: mall autostradali, aeroporti - Attimi by Heinz Beck: airports - Gourmè The Perfect Match: airports, railway stations - Juice Bar: airports, railway stations**

Already present in: **Italy**

Want to develop in: **Burgery: Middle East, Russia, Europe, Japan - Attimi by Heinz Beck: Middle East, Russia, Europe, USA, Japan - Gourmè The Perfect Match: Russia, Europe, USA, Japan - Juice Bar: Middle East, Russia, Europe, USA, Japan**



PREMIUM
PARTNER



Company Name
Cigierre

Website
www.cigierre.com

Founded in Udine in 1995, **Cigierre** – Compagnia Generale Ristorazione S.p.A. – is the undisputed market leader among full-service casual dining restaurants chains in Italy. Cigierre targets a broad range of customers mainly composed of families, business and young people. Within this segment, Cigierre has developed multiple formats, operating on the same platform, Old Wild West (burger steakhouse), Wiener Haus (traditional German beer restaurant), PizziKotto (restaurant pizzeria) and Shi's (Japanese restaurant). Cigierre today leverages a network of 230 restaurants with a widespread presence across the Italian territory. Multiple paths for further growth including infill opportunities across the brand portfolio and international expansion.

Year of creation: **Old Wild West: 2002 - Wiener Haus: 2007 - PizziKotto: 2016 - Shi'S: 2015**

Number of shops: **Old Wild West: 164 - Wiener Haus: 30 - PizziKotto: 12 - Shi'S: 6**

Type of location: **Shopping malls, High Street**

Already present in: **Italy**

Want to develop in: **Burgery: Middle East, Russia, Europe (no English-speaking countries), Japan - Attimi by Heinz Beck: Middle East, Russia, Europe (English-speaking countries included), USA, Japan - Gourmè The Perfect Match: Russia, Europe (English-speaking countries included), USA, Japan**



cioccolatitaliani
GELATO E GENIO ITALIANO

Company Name
Cioccolatitaliani

Website
www.cioccolatitaliani.it

Cioccolatitaliani is the first Italian format completely dedicated to the chocolate world. It is best defined by the word "Chocology", the art of mixing the finest chocolate in the World with gelato, coffee, pastry and cooking.

Cioccolatitaliani design is the materialisation of this project: every detail comes in communicating its values, driving the experience all along the day. The concept retail highlights the charme of the live-preparation: show-cooking to tell a story and to engage people. Cioccolatitaliani is a multi-sided place, a new way to live chocolate through a special customer experience and a precise product culture.

Year of creation: **2009**

Number of shops: **22**

Type of location: **High-street, Shopping malls, Travel retail**

Already present in: **Italy, Albania, UAE (Dubai), Qatar, Saudi Arabia, Kuwait, Oman**

Want to develop in: **Germany, Spain, Portugal, UK**



Through its Commercial Catering Division, **CIR food** expresses its expertise in this segment by developing service formulas and concepts that are inspired by market needs and expectations. We work with various formats, including restaurants, free-flow restaurants, quick-service restaurants, snack e food bars, pizzerias and sandwich shops. CIR food was also the Official Concessionary of Food Services to Expo 2015 in Milan.

CIR food's Commercial Catering guarantees flexible service, professional staff, fresh ingredients and a wide selection of high-quality products at competitive prices. CIR food offers a wide range of restaurant formats that are adaptable to many locations.



COOPERATIVA ITALIANA DI RISTORAZIONE

Company Name
CIR Food

Website
www.cirfood.com

Year of creation: **2014**

Number of shops:

Chiccotosto : 4 - Let's toast : 3 - Viavai : 3 - Tracce : ongoing opening

Type of location: **Shopping centers, Urban centers, Airports, Train stations**

Already present in: **Italy**

Want to develop in: **Italy, Netherlands, Belgium**



Company Name
Crois'

Website
www.crois.it

“**Crois**” is not only created by the idea of serving a stuffed Croissant, but from the desire to create a whole new lifestyle. The classic “sweet or salty brioche” is to be revisited enjoyed not only at breakfast but also for a quick lunch, a snack during the day or as an accompaniment to ‘drink. Delicious ingredients, selected with care and attention by our chef, they will be appreciated by young and old.

The extensive menu with the most extravagant combinations of flavors and prices contained, will contribute to make “Crois” becomes a “must” at any time, every day.

Year of creation: **2015**

Number of shops: **1**

Type of location: **Shopping centers, Urban centers, Travel retail**

Already present in: **Italy**

Want to develop in: **Europe**



Since 1951, The **Garofalo** Group which have been operating for more than 60 years in the dairy industry, is the leading company in the production of the Dop Buffalo Mozzarella and buffalo breedings. 100% green and sustainable company, it produces 3 MEGA renewable energy. Through ambitious retail projects, the formats Fattorie Garofalo Mozzarella Bistrot and l'amme were born. They both surprise in the city, in airports, stations and malls. The customer is taken with the real made in Italy by fresh and genuine gourmet products and feel sensory perception welcomed in a professional and relaxing store surrounded by nature elements.



Company Name
Fattorie Garofalo

Website
www.fattoriegarofalo.it

Year of creation: **2015**

Number of shops: **13**

Type of location: **Shopping malls, Airports, Train Stations**

Already present in: **Italy, France**

Want to develop in: **Spain, UAE, UK, France**



Company Name
Food Brand

Website
www.foodbrand.com

Doppio Malto is one of the first craft business in the food retail market.

A brewery, with 12 varieties of beer and more than 70 worldwide awards, that gives customers the chance to taste food and sip our handcrafted beers, in a warm and welcoming atmosphere redolent of the brewing industry.

Bove Lover is a gourmet burger-grill restaurant with an excellent meat selection from the best Italian farms.

We accurately select our beef cuts and we cook them with authentic care about cooking techniques. The open meat locker allows our fine beef cuts aging.

Year of creation: **2016**

Number of shops: **3**

Type of location: **Shopping malls, High Street – Bove Lover: Shopping malls AAA, High Street, Downtown**

Already present in: **Italy**

Want to develop in: **Italy**



Illy Caffè are living places to discover, relax, socialize and meet friends. The coffee here is the protagonist and meets the great Italian caffè tradition, in a warm and innovative environment, evoking an experience of taste, style and excellence. illy Caffè offers a complete F&B assortment for all moments of the day, from breakfast to lunchtime until evening aperitif and light dinner and the brunch during the weekend.



Company Name
Illy Caffè

Website
www.illy.com

Year of creation: **1933**

Number of shops: **240**

Type of location: **High Street, Shopping malls, Airports, Train Stations**

Already present in: **39 countries**

Want to develop in: **EMEA, APAC & USA**



Company Name
Löwengrube

Website
www.franchisinglowengrube.it

Löwengrube:

Is a place where you can taste a wide selection of original Bavarian beers served with typical regional specialties. Contents: The Kinder Area, The Merchandising Corner, The Biergarten, literally the Beer Garden. Last but not least, a timetable of events that reach its peak with the Oktoberfest.

Löwen-Wagen:

A fun and tasty way to get close to the Bavarian taste. Fully equipped to serve cold beer and Bavarian hot dogs cooked and served before your very eyes. A powerful impact, definitely eye catching and a great example of the new "high quality" street food.

Year of creation: **2013**

Number of shops: **7**

Type of location: **High traffic areas**

Already present in: **Italy**

Want to develop in: **Italy**



The brand “**Mignon** eccellenze napoletane” represents a format of pastry shop of excellence. This project is the brainchild of Mrs Maria Acquaviva, businesswoman belonging to one of the historical families of the Neapolitan patisserie. All family operates in the confectionery field for over thirty years: two outlets nowadays, in Milan Central Station and Turin Porta Nuova Station. On the agenda it is already scheduled the opening of new outlets in Italy as well as abroad. Mignon is the first bakery of excellence that you can meet in Italian railway stations. Here you can enjoy refined products in mignon sizes containing all flavors and quality of the traditional Neapolitan pastry.



Company Name
Mignon

Website
www.mignon2go.com

Year of creation: 2016

Number of shops: 2

Type of location:

Train stations, Airports, High Street

Already present in: Italy

Want to develop in: Europe, Middle East



Company Name
Spontini

Website
www.pizzeriaspontini.it

Since 1953, **Spontini®** is the pizza of Milan. Simple, fast and tasty, Spontini®'s pizza is single-product. A slice of pizza margherita is served at the table in classic pizzerias with the red logo or is eaten standing in the Spontini® Points, the ones with the black logo. Spontini® is a unique and democratic pizza, which can satisfy the young and the old, students, families, employees, workers, Italians and foreigners. Everyone loves Spontini®.

Year of creation: 1953

Number of shops: 19

Type of location: City centers, Shopping centers, Outlets. (2017: expansion to the travel industry: large stations and airports)

Already present in: Italy, Japan

Want to develop in: Northern Italy, Travel industry, EU markets



That's Vapore is an innovative operator in the Healthy Food market, re-inventing the fast-casual Healthy eating experience.

Through a break-through steam cooking system, constant innovation on products and a cozy in-store experience the Healthy Smart Food concept is born delivering a Healthy eating experience coupled with taste and fun.



Company Name
That's Vapore

Website
www.thatsvapore.com

Year of creation: **2011**

Number of shops: **5**

Type of location: **High Street (On-going development: Travel retail, Shopping malls)**

Already present in: **39 countries**

Want to develop in: **EMEA, EU, USA**



Company Name
We Love Puro

Website
www.welovepuro.it

WELOVEPURO is a welcoming place with a modern and innovative design, an environmentally friendly place where you can enjoy pleasant moments of relaxation. The core of the format is its healthy diet with an offer of genuine and quality products, from gelato, coffees, going through chocolate, salads and sandwiches.

The value of naturalness is very important and this is the reason why WeLovePuro only stocks up with fresh and carefully selected ingredients.

Welovepuro is Gelato only with fresh milk

Welovepuro is Coffee from tradition italian way

Welovepuro is Chocolate with quality cocoa beans

Welovepuro is Food & Drink from lunch to dinner

Everything... naturally good!

Year of creation: **2014**

Number of shops: **18 (including the next openings in 2017)**

Type of location: **Historical city centres, Shopping malls, Airports, Train stations**

Already present in: **Italy, France**

Want to develop in: **Persian Gulf countries, Europe, China, Japan, USA, Canada**

A SPECIAL THANKS TO THE EXHIBITORS OF THE 1ST FOOD & BEVERAGE RETAIL SUMMIT



COOPERATIVA ITALIANA DI RISTORAZIONE



CAFFÈ PASCUCCI



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NEW IN 2017

From street food to gourmetization, MAPIC is putting the spotlight on the Food & Beverage industry!

- > Dedicated conference track and pitching sessions
- > A zone to showcase new concepts
- > Focused matchmaking sessions



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Notes