

JOIN OUR DIGITAL LOUNGE

**Key digital & technology solution providers will be there to meet retail real estate players.
They will provide tailored solutions to help you grow your business!**



The main goal of AGLA is to collect and integrate information into the environment. The way AGLA has decided to do this is through devices that, by integrating perfectly with the surrounding environment, allow people to live the best possible experience.



Microlog designs, distributes and sells innovative solutions for shopping centers and retail market. People counting, customer profiling, hot zones, shopper insight, promotional games, instant win, couponing, loyalty systems, kiosk, digital signage, car counting and parking management.



The "Digital & innovation", the fastest growing business line, has developed, among the other products, a unique and innovative multi service kiosk: the InfoPAD.



A leading provider of analytics-based Traffic Insights for retailers and shopping centers worldwide. Their solutions deliver real-time visibility and predictive analytics to help retailers maximize business outcomes, improve profitability and enhance customer experience in a digitally-driven shopping world.



FeedbackNow by Forrester is the leader of the instant-feedback solutions, and offers an innovative methodology to monitor and measure Customer's satisfaction in real-time, in order to achieve daily excellence in service throughout the continuous improvement process.



R2M Solution is an integrated and multi-disciplinary innovation and consulting company that aggressively targets filling the gap between research activities and market implementation.

JOIN OUR DIGITAL CONFERENCE SESSION

8 May, 15.30-16.45: Retail convergence: Energising physical!

Part 1: Meet our exhibitors who will pitch their solutions during our digital talks



Paolo Silini
SW Engineer – CTO
AGLA GROUP



Francesco Veleno
General Manager - Italy
FEEDBACKNOW BY FORRESTER



Matteo Aicardi
Sales Manager
Microlog



Laura Gianni
C.O.O.
PTA GROUP



Alessandro Lodigiani
Country Manager - Italy
R2M SOLUTION



Nicola Fagnoni
Regional Director - Italy
SHOPPERTRAK

Part 2: Join our key speakers during our panel session

- Why physical retailers are reinventing their business models & embracing digital to boost their O2O strategy?
 - How pure-play retailers are using physical to reinforce their online presence, increase traffic & revenues and enable new distribution models?
- Online/offline: how to share data to improve personalised customer journeys and meet increasing expectations
 - What are the next big challenges & opportunities for property owners?

MODERATOR



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