



MAPIC DIGITAL PLATFORM - online until December 31st, 2021
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MAPIC Italy is the leading retail property event to build the ultimate lifestyle and shopping destinations in Italy. This event is gathering Italian property players, International retailers & restaurant chains, leisure operators and new digital players all together to build a sustainable and profitable retail future in Italy.

This contract should be completed in CAPITAL LETTERS
 Please return this contract to your local office (see section 10)

The present document amends the MAPIC ITALY 2021 Registration Contract concluded between Reed Expositions France and your company (« Agreement »)

1 YOUR COMPANY ("The Participant")

Legal Company Name

Company Name*
as listed in the guide

Address*
 (Incl. street, house / box number)

City* Zip Code / Postcode*

State Country

Telephone Telephone Number

Fax Telephone Number

Website

VAT Number / Tax ID**

For companies not located in the European Union, please supply your tax identification number, or national business number of your company.
 If this information is not supplied, tax may be charged and may not be reimbursed.

Name of the stand you will be based on (if applicable)

2 YOUR BILLING ADDRESS (Complete only if different from above)

Legal Company Name**

Billing Contact Name

Address**
 (Incl. street, house / box number)

City** Zip Code / Postcode**

State Country

Telephone Telephone Number

Fax Telephone Number

Website

VAT Number / Tax ID**

For companies not located in the European Union, please supply your tax identification number, or national business number of your company.
 If this information is not supplied, French VAT will be charged and may not be reimbursed by French tax authorities.

3 YOUR COMPANY CONTACTS

MAIN CONTACT (Contact details of the person who organises the stand if applicable) Mr Mrs Ms

Surname**

First Name**

Position**

Work email**

Language in which you would like us to communicate with you? English French

* Mandatory. Listed in the MAPIC Italy Guide
 ** Mandatory. Not listed in the MAPIC Italy Guide



4 ADDITIONAL BOOKING FOR CLIENT'S PARTICIPATION TO MAPIC DIGITAL 2021

Parties agree to add Virtual Corporate Page to their MAPIC ITALY 2021 participation contract

<input type="checkbox"/> VIRTUAL CORPORATE PAGE 1 200 €*[*] <p>BOOST YOUR ONLINE VISIBILITY AND SHOWCASE YOUR PRODUCTS AND SOLUTIONS</p> <ol style="list-style-type: none"> 1. Market your company profile (your projects, products showcased to the whole industry). 2. Generate new leads & increase your data (inbound leads available on the platform). 3. Convert your leads in one click (networking programme). 4. Onboarding training for the digital platform and Customer Success Manager available <p>MAPIC Digital Platform opening late May until 31st December 2021</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="font-size: 8px;">Prices including all taxes if you are a french customer or non-french companies without a VAT registration number</td> <td style="font-size: 8px;">Prices if you are an EU and non-EU customer with a VAT registration number</td> </tr> <tr> <td style="text-align: center;">*1 440 €</td> <td style="text-align: center;">*1 200 €</td> </tr> </table>	Prices including all taxes if you are a french customer or non-french companies without a VAT registration number	Prices if you are an EU and non-EU customer with a VAT registration number	*1 440 €	*1 200 €
Prices including all taxes if you are a french customer or non-french companies without a VAT registration number	Prices if you are an EU and non-EU customer with a VAT registration number				
*1 440 €	*1 200 €				
TOTAL (Tax excluded)* € <input style="width: 100px;" type="text"/>					

5 TOTAL PAYMENT ("participation fee") OF YOUR BOOKING

PLEASE INSERT THE TOTAL AMOUNT INCLUDING VAT, IF APPLICABLE, IN THE "BALANCE DUE" FIELD BELOW.

TOTAL DUE FOR ONLINE SERVICES (incl. VAT)*

BALANCE DUE (incl. VAT)*

*

ONLINE SERVICES
+20% FRENCH VAT is OBLIGATORY for:
> ALL FRENCH CUSTOMERS > EU CUSTOMERS NOT SUBJECT TO VAT > NON-EU CUSTOMERS NOT SUBJECT TO CORPORATE INCOME TAX
0% VAT for:
> EU (French customers excluded) AND NON-EU CUSTOMERS WITH A VAT REGISTRATION NUMBER

Instructions for tax refund will be sent with your invoice.

6 TERMS OF PAYMENT

Full payment must be made upon signature of the participation contract
 Details of how to pay can be found on section 9.

7 COVID-19 EXCEPTIONAL CONDITIONS

Online services conditions :

The Participant is informed that the cancellation of the Physical Event may not necessarily lead to the cancellation of the Online Services covered by the present participation contract; should the Organiser be able to provide these services, the Participant would remain liable for payment of the corresponding fees.



8 DECLARATION OF AGREEMENT

General - The undersigned acknowledges, agrees and warrants on behalf of his/her organisation that:

- he/she is duly authorised to execute and perform this Contract.
- he/she has received all necessary information from the show organizer in order to sign this Contract.
- he/she has read and will comply with the General Tradeshow Rules («Rules») <https://www.reedmidem.com/en/rules.html>
- its signature herein is the manifestation of the Participant's acceptance of the Organiser offer by which the contract is formed.

Privacy and Data Policy - The undersigned warrants that he/she has duly informed his/her organisation's appropriate personnel or representatives individual that personal data is (i) being processed subject to Article "Privacy and Data Policy" of the Rules and the Organiser's Privacy Policy (<https://privacy.reedexpo.com/en-gb.html>) for the purpose of carrying out its contractual obligations and promoting its activity ; (ii) made accessible to all tradeshow's participants that may be located in countries or territories outside of the European Economic Area even where such country or territory may not provide a sufficient level of protection equivalent to that within the European Economic Area. He/she has duly informed his/her organisation's appropriate personnel or representatives of their right to access, obtain, correct and oppose the use of their personal data by writing to privacy center (privacy.reedexpo.com/en-gb/privacy-centre.html).

Surname**

First Name**

Position**

Stamp

Signature (COMPULSORY)

Date (COMPULSORY)

THIS CONTRACT IS FINAL AND BINDING

