

mapic[®]
ITALY

14 – 15 May 2025
Superstudio Maxi, Milan, Italy

Retail Tour

13 May 2025



For international retailers & investors looking at Italy

Get a head start on your expansion in Italy by joining this tour the day before MAPIC Italy.

Visit the newest and most eclectic retail locations in Milan during our dedicated tour.



The programme

9:30:

Meet at Coima office in the Porta Nuova district
With a presentation of the Milano-Cortina Olympic Village

2nd stop: Shopping mall Merlata Bloom Milano

3rd stop: Milan City Centre

- Cordusio District
- Duomo Area (Corso Vittorio, San Babila)
- Quadilatero

19:00:

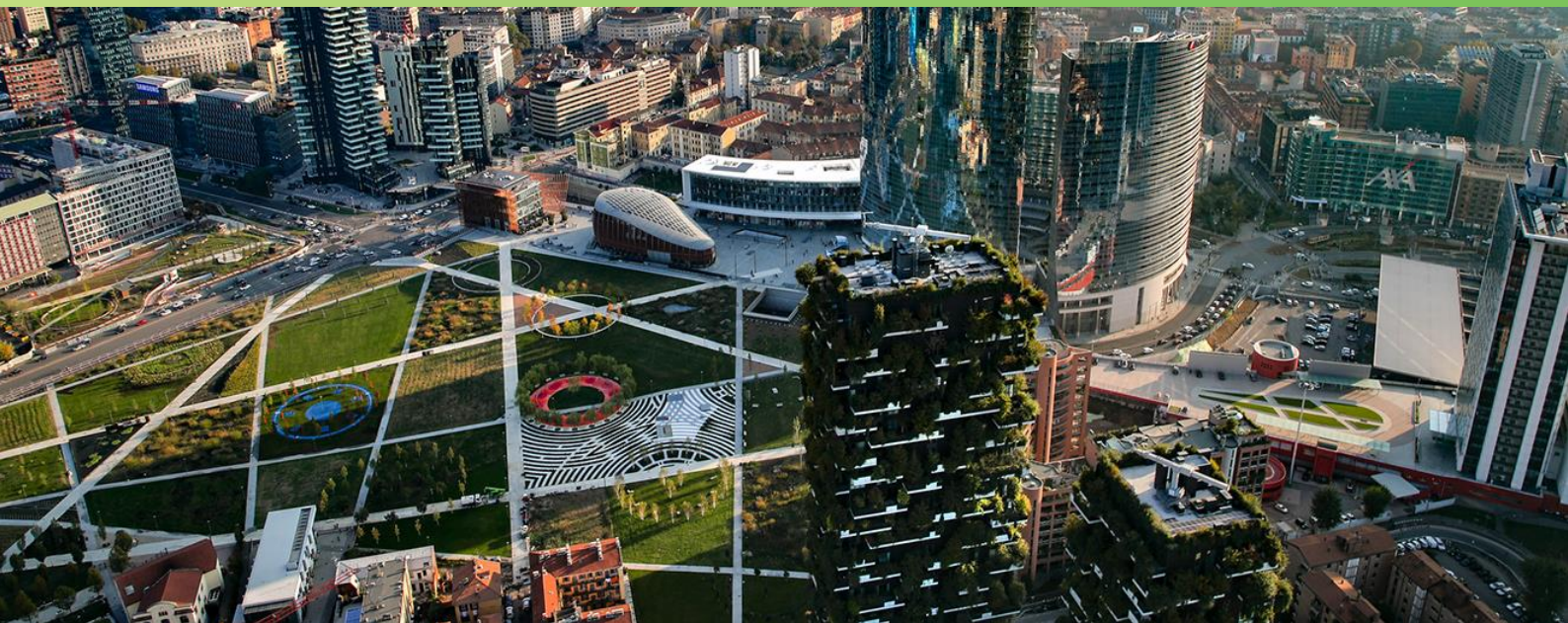
Ending cocktail at Galleria Vittorio Emanuele

The programme

Porta Nuova district

A futuristic district for shopping and business!

After the Winter Olympics, the Village will be transformed into a meeting place for citizens and a tourist attraction. It will become an innovative residential space that maintains the structures built for the Olympics by adapting them to new needs.



Milano-Cortina Olympic Village

Take a look at the regeneration project that will transform the Olympic Village into an international and sustainable community space.



The programme

Merlata Bloom Milano

The new shopping & entertainment destination in Milan
Merlata Bloom Milano, firstly inaugurated in 2023, hosts 210 stores, including brands opening for the first time in the Italian market, more than 45 food & beverage concepts and tailormade entertainment formats.



<https://www.merlatabloommilano.com/>

The programme

Milan City Centre

Prestigious & recently redeveloped locations!

In the most-visited part of Milan, discover historical streets and charming corners housing high-end boutiques, fine-dining restaurants & original design stores.



Cordusio District



Duomo Area



Quadrilatero della moda



Cordusio District

Are you an investor or a retailer
with an interest in the Italian
market?

Join our Retail Tour in Milano

13 May 2025

Contact us

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