

Italian Outlet Summit

27 May 2026, 14.30-16.00
Rho Fiera Milano

Italian Outlet Summit



WHEN & WHERE

27 May, 14:30 – 16:00

Rho Fiera Milano, Strada Statale Sempione, 28, 20017 Rho MI, Italy



WHAT IS IT?

As the designer outlet market continues to grow across Europe, this special Summit will be dedicated to the unique characteristics of the Italian market and why it is set for growth



ON THE AGENDA

- Overview of outlet market trends in Italy, based on Ken Gunn's research
- Opportunity Italy: Why Italy is a hotspot in the European outlet landscape?
- Trends and perspectives in the outlet sector: What will tomorrow's outlets look like? What are the differentiating factors?
- Networking Coffee

