

PARTICIPANTS COMPANY HUB

mapic[®]
Retail Leasing Hub **ITALY**

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Rho Fiera Milano

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- If you are a visitor, the administrator of your online account is **the first registered person of your company.**
- If you are an exhibitor, the administrator of your MIPIM online account is the **person you have identified to our teams during your registration.**

They can also **add secondary ADMINS** (unlimited) in your company hub online page to share their rights with other colleagues for account set up.

ACTIVATE YOUR ACCOUNT

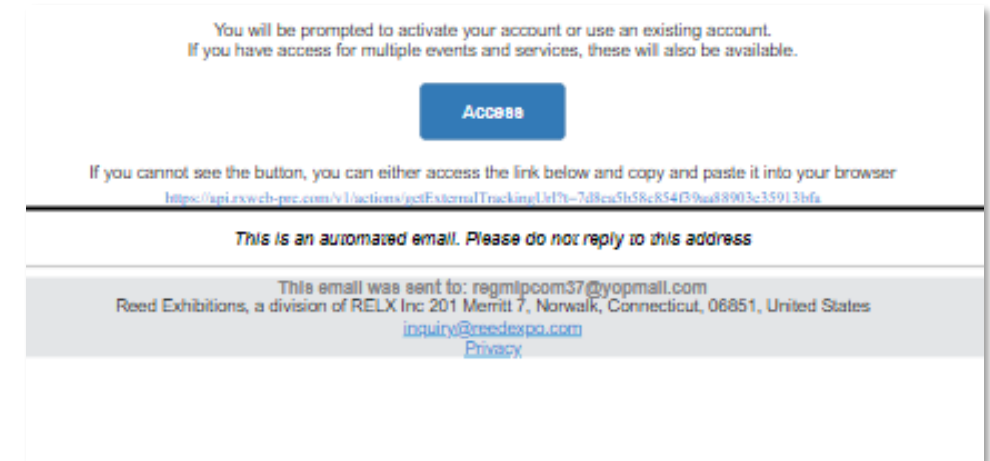
Upon registration, you will receive an email to **activate your account** like this

It may end in SPAM folders, here's the sender's name to find it :

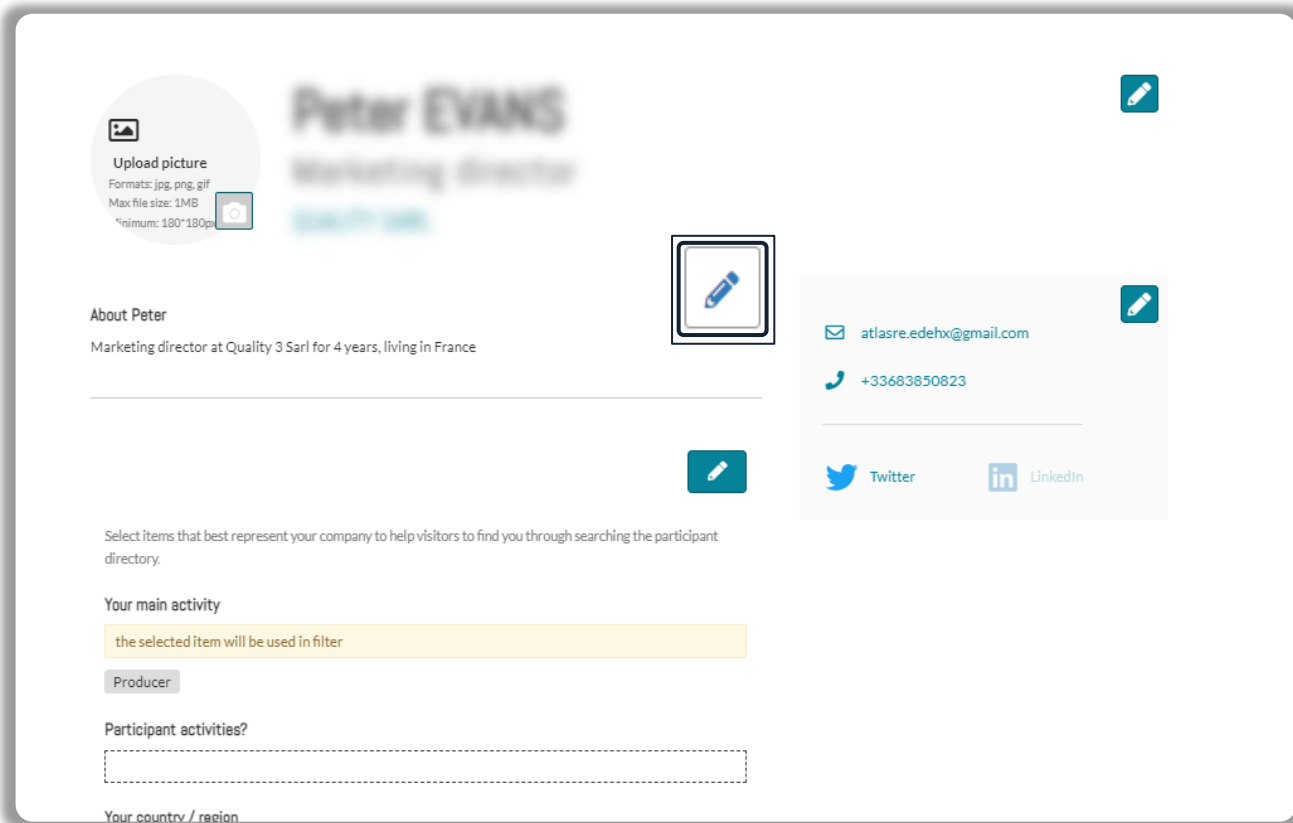
no-reply@rxglobal.com

Two options to activate your account :

- Use “Access” button
- Copy and paste the link at the bottom in a browser



PARTICIPANT PROFILE



The screenshot shows a participant profile form for Peter Evans, Marketing director. The form includes a profile picture upload section with instructions: "Upload picture", "Formats: jpg, png, gif", "Max file size: 1MB", and "Minimum: 180*180px". Below this is the "About Peter" section with the text "Marketing director at Quality 3 Sarl for 4 years, living in France". To the right of the "About Peter" section is a contact information box containing an email address "atlasre.edehx@gmail.com", a phone number "+33683850823", and social media links for "Twitter" and "LinkedIn". Below the "About Peter" section is a section for "Your main activity" with a dropdown menu showing "the selected item will be used in filter" and a "Producer" button. Below this is a "Participant activities?" section with a dashed box for input. At the bottom is a "Your country / region" field. Each section has a blue pen icon for editing.

Upload picture
Formats: jpg, png, gif
Max file size: 1MB
Minimum: 180*180px

Peter EVANS
Marketing director

About Peter
Marketing director at Quality 3 Sarl for 4 years, living in France

atlasre.edehx@gmail.com
+33683850823
Twitter LinkedIn

Select items that best represent your company to help visitors to find you through searching the participant directory.

Your main activity
the selected item will be used in filter
Producer

Participant activities?

Your country / region

Click in top right menu under your name on “**My Profile**”.
Then update your personal profile **by clicking on the pen icon button on each section**

You should add:

- Your photo (recommended size 180*180px, max 1MB)
- Your job function and more details about your activity
- Links to your social media profiles (*Twitter & LinkedIn*)
- Your contact details are displayed by default. Click on the pen picture, then “Change” to hide your email & phone.

IMPORTANT :

Please be as comprehensive and accurate as possible when setting up your personal page so other participants can easily find you in our listings.

COMPANY PROFILE – only available for admins

YOUR PROFILE

Exhibition - Event edition
OneMip - April 2022

Profile completeness
53%

Translations
Default Language (English)

Profile Company Administrators

When you upload your content on to this website you acknowledge and confirm that either you, the Exhibitor, own all intellectual property rights in that content, including in all images within that content or you have obtained the rights owner's formal consent to upload that content, including all images within that content and place that content on this website. In addition, personally identifying information should not be entered / uploaded in this profile.

Brands we represent
Tell visitors all the brands that your company will represent at the show
Feature Films, Silent Films, Islandisco Favorites

Filters
Select items that best represent your company to help visitors find you on the website directory. Other Filters selections might be available in Matchmaking (the section below).

Your company activities
Licensing - IP - Merchandising

Your company country / region
France

Your company genres
Docs - Factual

Gallery of products and services
Add products to your Profile to show what you have to offer. Upload an image and full details for each product.
[+ Add product](#)

COMPANY WEBSITE

COMPANY EMAIL

COMPANY PHONE

ADDRESS
27 Quai Alphonse Le Gallo
CS 10026
BOULOGNE-BILLANCOURT CEDEX
92513
France

Click on “Edit my profile” in your “Company Hub” or in the top right menu “My Company”.
Then update your company profile **by clicking on the pen icon button on each section**

You can add:

- Your logo (recommended size 180x180px , max. 1MB)
- Your banner (recommended size 600x150px, max 1MB)
- Your company description and contact info
- Your company content genre
- Documents (PDF format, max size 5 MB per file)

IMPORTANT:

Please be as comprehensive and accurate as possible when setting up your company details so participants can easily find you in our listings.

PARTICIPANTS DIRECTORY

Browse the list of all participants and get in touch with the people of your choice !

Filters

Filter participants by

- visitors status,
- job function,
- genre of expertise,
- countries, etc...

Search by job title, first and last names and company name

Sort by:

- A-Z
- Z-A
- Newest
- **Recently updated!!**

Option to add a participant to "My Network & Plan" (favourites)

Use this button to send a message to the participant of your choice

The screenshot shows the 'Participant Directory' interface. At the top, there is a search bar labeled 'Search participants' and a dropdown menu set to 'Last name (A-Z)'. Below the search bar, it indicates '316 Participant(s)'. On the left side, there is a 'Filters' sidebar with sections for 'Features', 'Company activities', and 'Company genres'. The main area displays two participant profiles. Each profile includes a placeholder for a profile picture, the participant's name and title, their company, stand number, location, contact information (email and phone), and creation date. To the right of each profile are two buttons: 'Add to My Network' and 'Send a message'. Red boxes highlight the search bar, the sort dropdown, the 'Add to My Network' buttons, and the 'Send a message' buttons. Lines connect these highlighted elements to explanatory text boxes on the right side of the slide.

Participant Directory

Search participants

316 Participant(s)

Atermer Affiliate
Manager
Affiliates New Company Sharer
Stand: C17
France
Created 4th Jul
040723merater-affiliatenew@mailinator.com
+33077 171 0515

Atermer Affiliate
Manager
Affiliate New Sharer Merater 2
Stand: A112A
France
Created 5th Jul
050723merater-affiliatesh@mailinator.com
+33077 171 0515

Features

- Business (10)
- Design (10)

Company activities

- Business Content marketing (10)
- Content creation - right holder (10)
- Content distribution - media rights (10)
- Marketing & innovation (10)
- Other (10)
- Regional or Representative Partner (10)

Company genres

- Start - Retail (10)
- Start - Special Retail (10)

Buttons: Add to My Network, Send a message

COMPANY DIRECTORY

Discover the list of all exhibiting companies and save those that interest you the most !

The screenshot displays the 'Company Directory' interface. At the top, there is a search bar labeled 'Search exhibitors' with a magnifying glass icon. Below the search bar, it indicates '182 Exhibitor(s)'. On the left side, there is a 'Filters' sidebar with categories like 'Activities', 'Marketing', and 'Company activities'. The main content area lists several companies, each with a profile picture, a name, a description, and an 'Add to Network' button. Callouts provide the following information:

- Find out which companies are exhibitor or visitor and filter by company activities**: Points to the 'Filters' sidebar.
- Find your best targets using the filtering options**: Points to the 'Filters' sidebar.
- Enter any keywords to find your targets.**: Points to the search bar.
- Add a company to you favourites list called "My Network & Plan" (Heart icon on top)**: Points to the 'Add to Network' button.
- Quick link to company details**: Points to the company name '4flow AG'.

Company Directory

Search exhibitors

182 Exhibitor(s)

Filters

- Activities
- Marketing
- Company activities

4f7cfb2f
Distribution,Kids,Bhutan,Sales Executive/Sales Agent,Pay TV
Description
test
VISITORS
Add to Network

4flow AG
Add to Network
VISITORS

4flow AG
Production,Licensing - IP - Merchandising,Film Commission - Investment company - Fu...
Add to Network
VISITORS

55C
Distribution,Unscripted Formats,Drama - Scripted Format

Built by **RX** In the business of building businesses

SESSION DIRECTORY

Explore the list of events offered during the market and plan your visit by selecting the ones you prefer !

Filters

Filter by days, theme, rooms etc.

Filters

- Filters
- Networking
- Company activities

INTERNATIONAL FORMAT AWARDS

FIRST TIMERS PRESENTATION

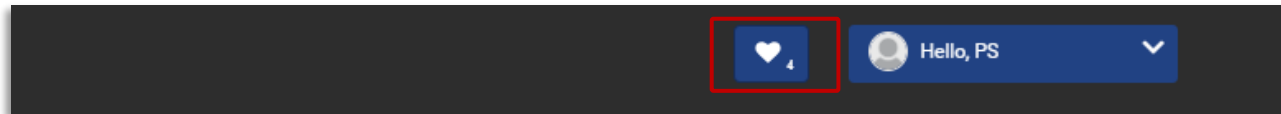
MAPICOM CANNES EVENT SCREENING - JUNE 10

Quick link to session details (synopsis, speakers etc.)

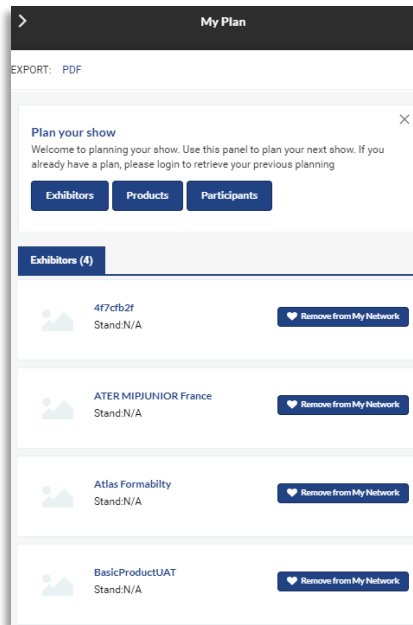
Option to add a sessions to "My Network & Plan" (favourites)

MY NETWORK & PLAN

This new functionality is used to **add favorites and save some records** in case it should be accessed quickly later by participants



- My Network & Plan is always available through the option in platform's header by clicking on the heart icon



- It is possible to favorite a company, a participant, or a session using following button on directories or details pages:

♥ Add to Network

- It is possible to remove a favorite by clicking on the following button:

♥ Remove from Network

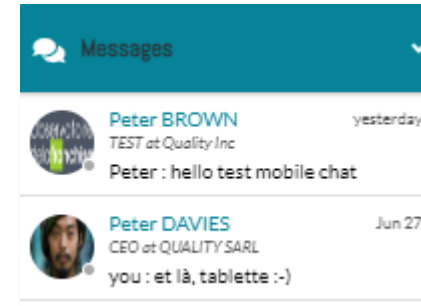
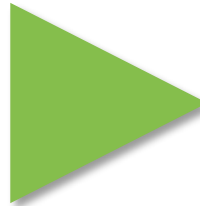
WARNING

PDF extract does only contain companies and sessions.
Neither products not participants.

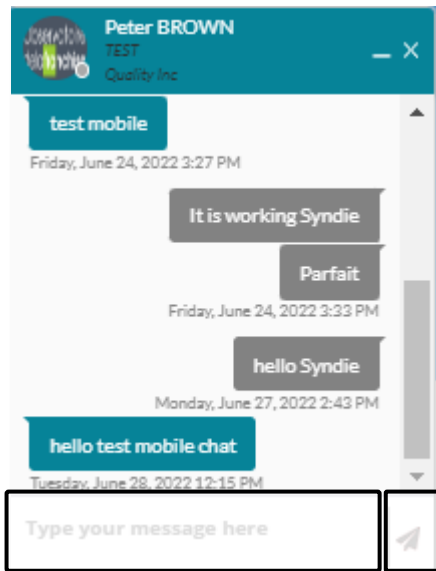
MESSAGES



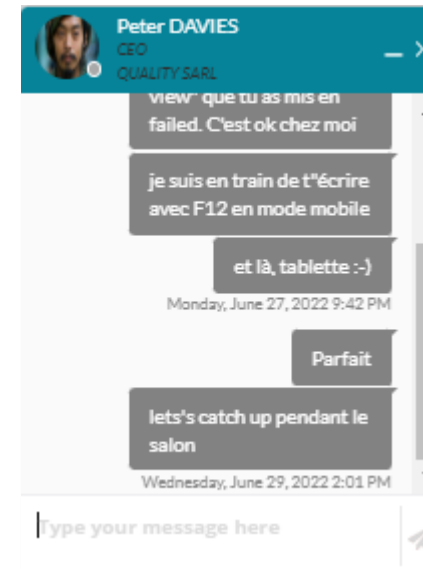
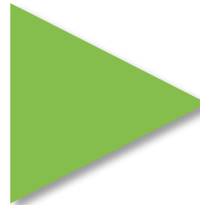
- Chat module is always available in the bottom right of the platform
- It can be minimized or displayed using the small arrow



To start a discussion, click on “Send a message” on a participant details page



New posts can be filled in a chat window. Click send to post the message.
URL will displayed as links.



User's availability is displayed next to the picture.

Green: participant is connected

Grey: participant is offline

NEED ANY ASSISTANCE?

Contact our Customer Helpdesk :

By phone : (+33) 1 47 56 65 00.

Our telephone service is open from Monday to Friday, 9am to 6pm CET.

- [By form](#)
- [Read the FAQ](#)