

Multi-Unit & Master Franchise Networking Event



By invitation only

Co-organised with

WHITE SPACE
PARTNERS



What is it?

An invitation only - premium networking event - bringing together international franchise partners and a selection of retail and restaurant leading brands willing to boost their business in Italy.



Who is attending?

Retailers & franchise partners.
This event will bring together around 50 participants.



When and where?

Tuesday 16 May, from 16.45 to 18.00

Conference Room - Superstudio Maxi, Milan



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What's in the agenda?

- **Welcome speech**
“The recent evolutions of franchising in Italy”



MODERATOR
Vincent Mourre
CEO
WHITESPACE PARTNERS

- **Round Tables**

Each table will bring together retail or food & multi-unit franchise representatives. Retail and food persons change table every 15mn to meet other multi-unit franchise partners. Each table has a moderator who will lead the exchanges.

This format allows retailers to network with all multi-unit franchise partners and vice-versa.

