

mapic[®]
ITALY

ONBOARDING GUIDE

Online Database



Thank you for being a part of the MAPIC ITALY Online Database !

The platform allows all MAPIC ITALY 2022 participants to promote their presence, make connections and generate leads. You will be guided to promote yourself and your company and take advantage of online database's functionalities.

1. Update your participant profile in order to present yourself and help the MAPIC ITALY 2022 participants find you through the participant directory.
2. Update your company profile to deliver relevant information to help the participants find your company through the company directory (1st registered participant of each company to log-on to MAPIC Italy 2022 Online Database is entitled as "Company Administrator").
3. As a "Company Admin", allow your colleagues to also be an admin for your company on the platform.
4. Download the list of participants that have requested to be contacted.

Enjoy your reading.

MAPIC Team

**PREPARE
YOUR PROFILE**




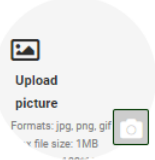
When using MAPIC Italy's 2022 Online Database, we strongly recommend you using the latest version of one of the following browsers:

- Firefox
- Google Chrome
- Safari (on macOS)
- Microsoft Edge (on Windows 10)

Note : Internet Explorer is not supported

PARTICIPANT PROFILE UPDATE

 [Edit My Profile](#) |  [Edit company details](#) |  [Company Hub](#) |  [Logout](#)




Upload
picture
Formats: jpg, png, gif
file size: 1MB


Peter JONES


CEO-PRODUCER



QUALITY




About Peter



 atlasree.dehx@gmail.com

 Twitter  LinkedIn



Select items that best represent your company to help visitors to find you through searching the participant directory.

Your company activity

the selected item will be used in filter

Your company activity

the selected item will be used in filter

There are 2 ways to update your own profile:

1. Through the navigation panel on the top of each page by clicking “My profile”.
2. On Participant directory page, by clicking on “Edit my profile”.

You can update a section each time a pen is available.





To set up your profile you can add:

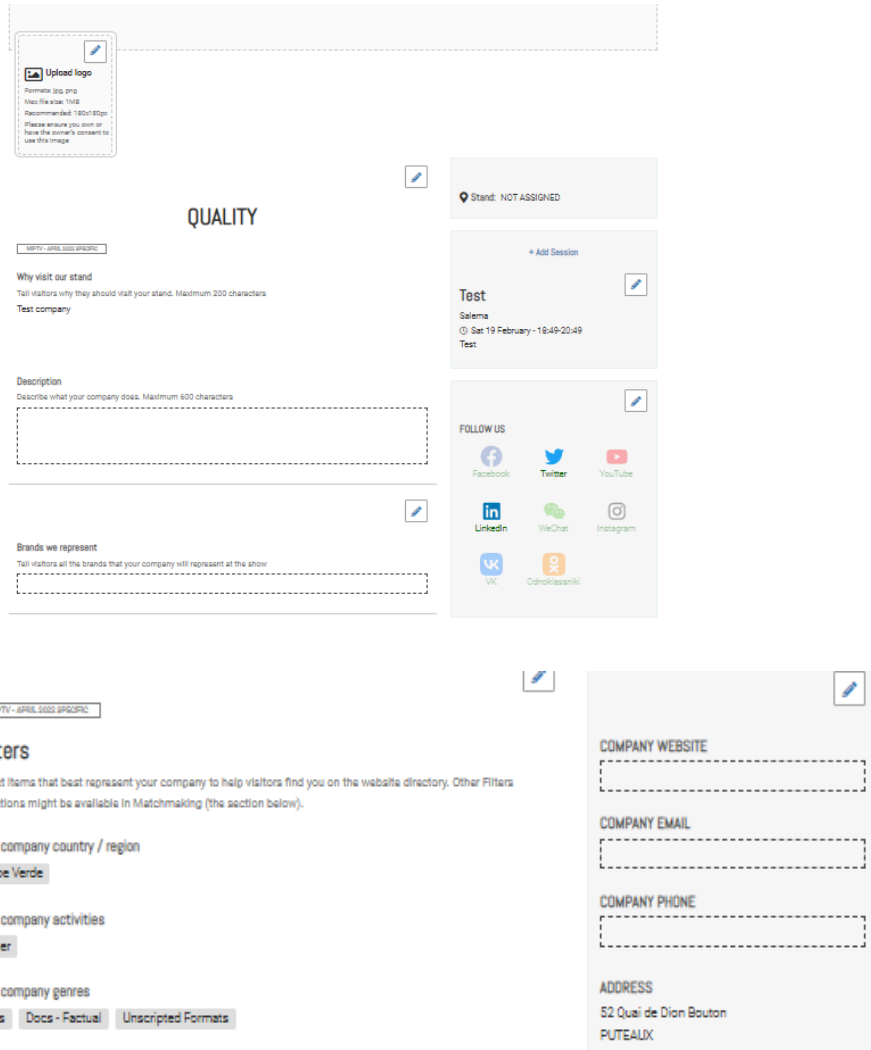
- your photo (recommended size 180*180px, max 1MB)
- your description, job title and segmentation information on your activity
- Your business objectives
- your contact information is displayed by default. Click on the pen picture, then “Change”.



Email and Phone are currently visible to others. [Change](#).

IMPORTANT: Try to be as accurate as possible when filling in your business activities. We have enhanced filter and searching capabilities, those will be used by the participants to identify the relevant contact to meet within a company.

 Edit My Profile |  Edit company details |  Company Hub |  Logout



The screenshot shows a multi-section form for updating a company profile. The top section is for uploading a logo, with instructions on format and size. Below this is a 'QUALITY' section with a 'Stand' dropdown (currently 'NOT ASSIGNED') and an 'Add Session' button. The 'Test' section shows a session for 'Salema' on 'Sat 19 February - 18:49-20:49'. The 'Description' section has a text area for describing the company. The 'Brands we represent' section has a text area for listing brands. The 'Filters' section includes dropdowns for 'Your company country / region' (Cape Verde), 'Your company activities' (Other), and 'Your company genres' (Kids, Docs - Factual, Unscripted Formats). The 'COMPANY WEBSITE', 'COMPANY EMAIL', and 'COMPANY PHONE' sections have text input fields. The 'ADDRESS' section has a text input field for the address.

There are 2 ways to update your Company profile:

1. Through the navigation panel on the top of each page by clicking “Company profile” OR “Company Hub”
2. On Participant directory page, by clicking on “Edit company details”

To set up your company page you can add :

- a logo (recommended size 180x180px , max.1MB)
- a banner (recommended size 600x150px, max 1MB)
- a description and contact information
- the segmentation informations of your company
- Links to social media profiles

IMPORTANT: Try to be as accurate as possible when filling in the company description and all attached data. We have enhanced filter and searching capabilities, those will be used by participants to search for specific companies or activities.


COMPANY ADMINISTRATORS

Profile

Company Administrators

Create and manage administrators for your company, including a role. Each administrator will be sent an email with login information, there can be multiple administrators for each role and the same persons details can be entered with multiple roles. There must be one Primary Administrator. Please ensure you have the person's permission to add their details.

+Add Company Administrator

Email address	Login roles	
atlasree.dehx@gmail.com	Primary Administrator	

1st registered participant of each company to log-on to MAPIC Italy 2022 Online Database is entitled as “Company Administrator”.

You can add more Company Administrators among the participants of your company at MAPIC Italy 2022. Please note they need to be already registered (and part of the Participant Directory of the online database).

They will be then able to fulfill exactly the same role as you do.

From “Company Profile” go to “Company Administrators” then click on “Add company Administrator” and enter the email address of the person you want to assign this role.

Edit My Profile | Edit company details | **Company Hub** | Logout

Mapic Italy 2022 - QUAL...



18 - 19 May 2022

Company Name	Digital offering
QUALITY LTD	Bronze package

Edit Profile Page

This information will appear in the show website.

Lead Capture Services

A consolidated list of leads.
(Total: 0, New: 0)

EMPERIA

DOWNLOAD LEAD REPORT

Download your consolidated leads in the format of your choice

Total Leads 0 New Leads 0

.CSV

.XLSX

The Company Hub is available through the navigation menu at the top of each page.

You can edit your profile page within this menu.

You will be able to track and export your leads by clicking on the "Emperia" button in the Company Hub.

A lead is a MAPIC ITALY 2022 participant who has clicked on the "Contact Me" button on your company page.

The data includes contact details such as email address and phone number along with first name, last name, job title and company name.

**BROWSE
ONLINE
DATABASE
DIRECTORIES**



« Participants » Directory will highlight all participants at MAPIC Italy 2022.

Add to favorites, search bar & filters available.

Main filters on :

- main activity
- geography
- Sort on : Newest / First name A-Z and Z-A / Recently updated

When clicking on each participant, a detailed page opens and displays their details, including phone number and email address when participant accepted to be displayed.

You can contact participants through a chat services.

Filter

Features

☐ Innovator (1)

Your company activity

☐ Investors (2)

Please specify which sector(s) you invest in...

☐ Car Parks (1)

☐ Mixed Use (1)

Country

☐ Afghanistan (1)

☐ France (7)

[My Hub](#) [Companies](#) [Participants](#) [Sessions](#) [Speakers](#)

Participants Directory

8 participants



Peter JONES
CEO-PRODUCER
QUALITY
France

Created 20th Apr



Peter BYRNE
CEO
QUALITY LTD
France

Created 20th Apr



Peter CLARK
Sales Representative
QUALITY SA
France

Created 20th Apr



Peter SMITH
-
QUALITY GMBH
France

Created 20th Apr

« Companies » Directory will highlight all companies participating at MAPIC Italy 2022.

Search bar & filters available.

Main filters on :

- main activity
- geography

Sort on : Newest / First name A-Z and Z-A / Recently updated

When clicking on each company, the company page will be displayed with all details company has filled in: description of services, representatives of the company etc.

[My Hub](#) [Companies](#) [Participants](#) [Sessions](#) [Speakers](#)

Company Directory

Filter

Features

☐ Innovator (1)

Your company activity

☐ Investors (2)

Please specify which sector(s) you invest in...


☐ Car Parks (1)
☐ Mixed Use (1)

Country


☐ Afghanistan (1)
☐ France (6)


Search


Showing 7 exhibitors

 **QUALITY**
Bank, Car Parks


Premium

 **QUALITY GMBH**

 **QUALITY INC**
HNWI, Family office, Private investor, Mixed Use

 **QUALITY LTD**

Premium

 **QUALITY SA**

Sessions Directory

[Access the Speakers' Directory](#)[At a glance](#)**18th May (3)**

Wednesday

10:30

**OPENING KEYNOTE : The path forward for a sustainable future**

Patrizia Liguti - Chiomenti

🕒 10:30 - 11:00

12:00

**Sustainability and mixed-use : the key growth drivers for retail property**

Armando Garosci - Largo Consumo, Simona Portigliotti - Nhood Italy, Giuseppe Amitrano - Dils, Heinz Peter Hager - Supernova, Antonello Magliozzi - Arcadis Italia

🕒 12:00 - 12:30

14:00

**From quick commerce to instant needs**

Andrea Aiello - Retail&food - Edifis, Giovanni Panzeri - Gorillas, Agustina Clair - Glovo, Sara Colombo - Iper Montebello

🕒 14:00 - 14:30

« Sessions » Directory will highlight all the conference sessions that will take at MAPIC ITALY 2022.

Display sessions day by day.

Each conference page will highlight a description of the session as well as the speakers.

Showing 46 speakers



Agustina Clair - Glovo
Director New Business

 [View Sessions](#)



Alessandro Antonio Nacci - Sofia Locks
Founder & CEO

 [View Sessions](#)



Alessandro Lodigiani - R2M Solution
Country Manager

 [View Sessions](#)



Alessandro Mazzanti - CBRE
CEO Italy

 [View Sessions](#)



Altin Arapi - Parquetry
Sales Manager

 [View Sessions](#)



Andrea Aiello - Retail&food - Edifis
Editor-in-chief

 [View Sessions](#)



Andrea Boris Hipeco - Immofinanz
Co-Managing Director - Head of Operations Italy

 [View Sessions](#)



Andrea Roero - Fervo
Chief Digital Officer

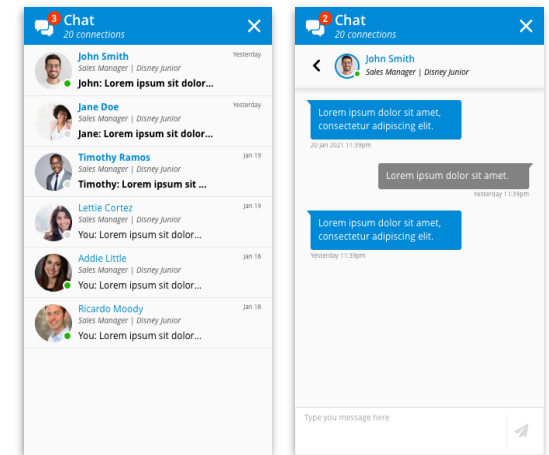
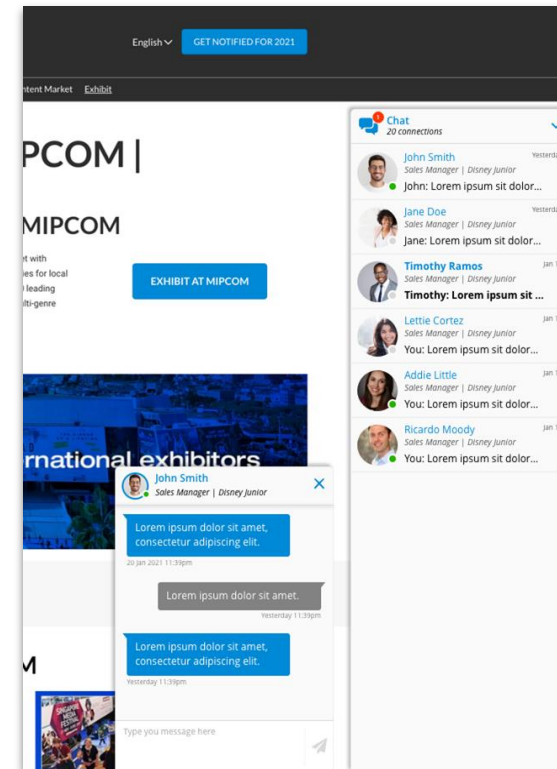
 [View Sessions](#)

« Speakers » Directory will highlight all speakers attending MAPIC ITALY 2022 and the sessions where they are speaking.

A chat fonctionnality will allow participants to get in contact on the platform with other participants they are interested in.

All conversations are stored to get access to previous communications whenever you need.

- ✓ Chat to any other participant on the show
- ✓ Show online status
- ✓ Chat history
- ✓ Click through to participant details
- ✓ Include hyperlinks
- ✓ Show read/unread



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THANK YOU

