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ITALY

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SuperStudio Maxi, Milan



The Italian Retail Property projects Guide!

A selection of leading Italian projects showcased at MAPIC Italy. Discover who they are looking for!

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CinecittàDue

TYPE OF PROJECT

Restyling and refurbishment

TYPE OF ASSET

Retail

PRESENTED BY

Cushman & Wakefield

www.cinecittadue.com

WHERE / WHEN?

| City: **Rome**

| Region: **Lazio**

| Developer(s): **General Contractor
Lamaro Appalti S.p.A.**

| Owner(s) / Investor(s): **Cinecittà Centro
Commerciale S.r.l.**

| Architect(s): **Chapman Taylor**

| Opening date: **December 2023**

| Total GLA: **22,000 sqm**

| NB of brands / stores: **103**

| Catchment area: **1,440,000 residents**

LOOKING FOR

Fashion & lifestyle retailers • Restaurant
and F&B chains • Fashion sport • Home
Goods • Toys.

DESCRIPTION

Inaugurated in 1988, Cinecittàdue was the first Centre of Rome and among the first ones in Italy. The building is located near to the metro stops Cinecittà and Subaugusta, within the original perimeter of the famous films studios, and in the heart of a high density residential and business area. The complex restyling, designated to give new freshness and brightness to the spaces bringing out the elegance and the original architectural personality, will be accompanied by the upgrading of the commercial offer according, to new consumption and attendance patterns.



Roma Termini station

TYPE OF PROJECT

Refurbishment

TYPE OF ASSET

Retail

PRESENTED BY

Grandi Stazioni Retail

www.gsretail.it

WHERE / WHEN?

| City: **Rome**

| Region: **Lazio**

| Developer(s): **Grandi Stazioni Retail**

| Owner(s) / Investor(s): **Grandi Stazioni Retail**

| Architect(s): **L35**

| Opening date: **2023**

| Total GLA: **47,800 sqm**

| NB of brands / stores: **170**

| Catchment area: **10 min, 36,000 residents
+ 83,000 daytime population**

DESCRIPTION

A great example of urban regeneration for the whole station of Roma Termini. The refurbishment will comprise of: bringing to light the remaining of Mura Serviane in the historical Atrium; the refurbishment of windows and facades of "Galleria Gommata" and the introduction of two new holes on the floor to improve the connection with the underground floor and facilitate customer journey. The underground floor will be completely redesigned too thanks to the refitting of floor, ceilings, lighting and windows. A complete restyling intervention for the biggest railway station of Italy.

LOOKING FOR

Fashion & Lifestyle Retailers • Restaurant
and F&B Chains



Merlata Bloom Milano

TYPE OF PROJECT

New

TYPE OF ASSET

Retail • Leisure

PRESENTED BY

Nhood Services Italy S.p.A.
www.merlatabloommilano.com

WHERE / WHEN?

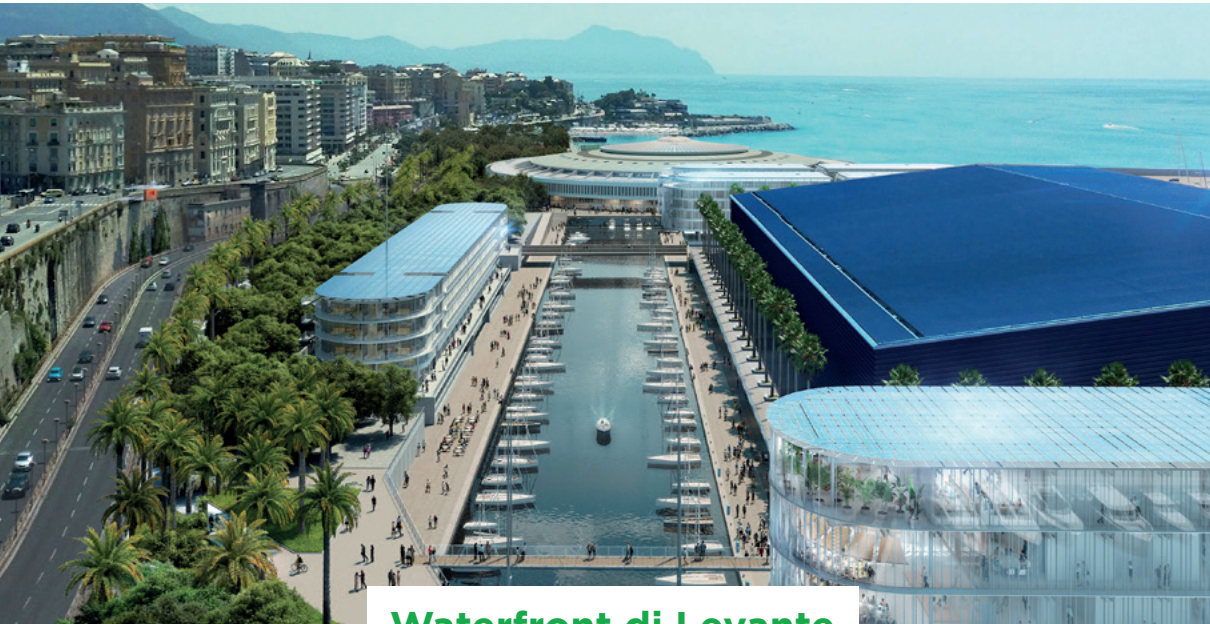
- | City: Milan
- | Region: Lombardy
- | Developer(s): Merlata Mall
- | Owner(s) / Investor(s): Ceetrus Italy S.p.A., IMMOBILIAREUROPEA S.p.A., SAL SERVICE S.r.l.
- | Architect(s): Callison RTKL
- | Opening date: 2023
- | Total GLA: 70,000 sqm
- | NB of brands / stores: +150
- | Catchment area: 103,000 people per day

LOOKING FOR

Fashion & lifestyle retailers • Digital Native
Vertical Brands • Restaurant and F&B
chains • Leisure concepts • People services

DESCRIPTION

Merlata Bloom Milano is a smart and innovative place that will be located in the northern part of Milan, in one of the most expanding and evolving areas of the city. The project combines technology and sustainability, entertainment and services, daily life, commerce and encloses in 70,000 square meters a unique mix of brand and experimental stores: 150 experiential shopping spaces, 5 food areas, 10,000 square meters of entertainment and culture, 20,000 sqm of Sky Garden in a location that offers maximum accessibility from the highways and by metro, in total harmony with the urban park.



Waterfront di Levante

TYPE OF PROJECT

Refurbishment

TYPE OF ASSET

Retail • Residential • Leisure

PRESENTED BY

Nhood Services Italy S.p.A.
waterfrontdilevante.com

WHERE / WHEN?

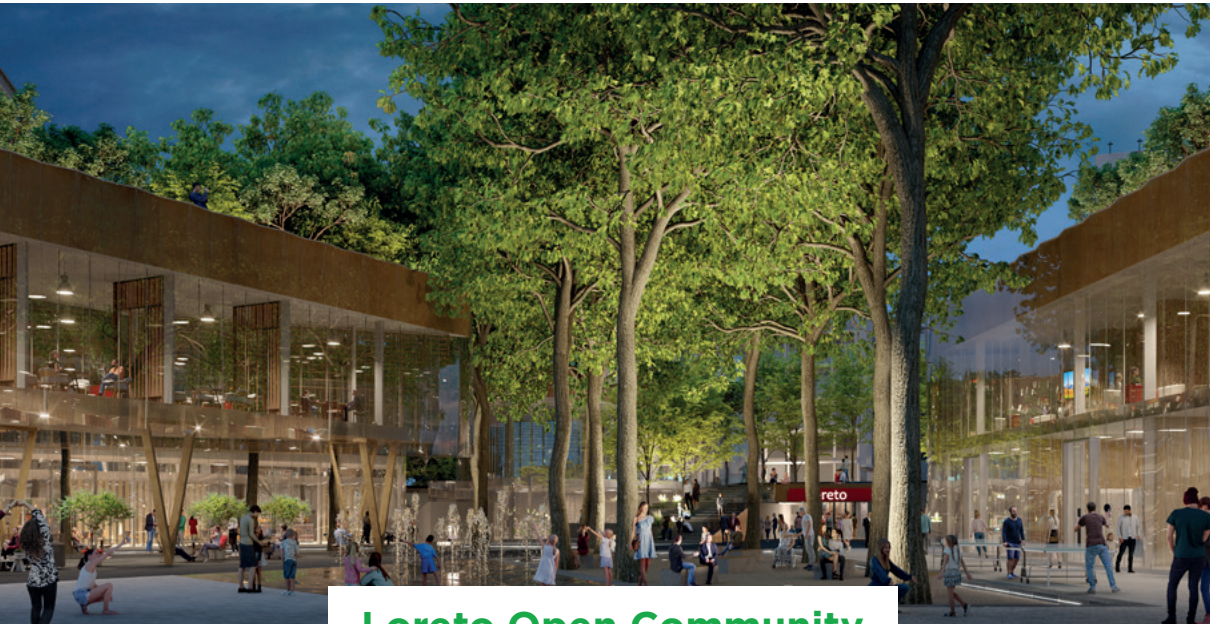
- | City: **Genoa**
- | Region: **Liguria**
- | Developer(s): **CEETRUS-Nhood, CDS Holding**
- | Owner(s) / Investor(s): **CCDS Holding, Runca S.r.l., CEETRUS Italy S.p.A.**
- | Architect(s): **Renzo Piano Building Workshop, Callison RKTl**
- | Opening date: **2024**
- | Total GLA: **28,000 sqm**
- | NB of brands / stores: **100**
- | Catchment area: **589,551**

LOOKING FOR

Fashion & lifestyle retailers • Digital Native
Vertical Brands • Restaurant and F&B
chains • Leisure concepts • People services

DESCRIPTION

Nhood Services Italy takes part in the development project of Waterfront, the mixed-use project designed by Renzo Piano that will give the city of Genoa an attractive asset with a low environmental impact. Nhood will take care of the commercialisation and management of 28,000 sqm of GLA. The core of the project is the area dedicated to sport, with grandstands and a regulation playing field, perfect both for sporting events and for hosting concerts and big events. On the first floor there will be fashion, beauty and food, while on the top floor, services and leisure will make Waterfront an unprecedented destination.



Loreto Open Community

TYPE OF PROJECT

Refurbishment

TYPE OF ASSET

Retail • Urban Requalification

PRESENTED BY

Nhood Services Italy S.p.A.

nhood.it/portfolio/progetti-in-sviluppo-nazionali/

WHERE / WHEN?

| City: **Milan**
| Region: **Lombardy**
| Developer(s): **CEETRUS-Nhood**
| Owner(s) / Investor(s): **CEETRUS Italy S.p.A.**
| Partner and consultant: **Starching Srl IGP Decaux SpA Siemens SpA Helexia energy services Srl Miage - Watt Way Alchemia Srl - Co+Fabb**
| Project management: **Arcadis Italia Srl**
| Design Team: **Mobility in chain Srl, Metrogramma Milano Srl | Andrea Boschetti, Andrea Caputo, LAND Italia Srl, Temporiuso Srl, Squadrati Srl**
| Opening date: **2026**
| Total GLA: **24,000 sqm of public space**
| NB of brands / stores: **38**
| Catchment area: **3,080,169**

LOOKING FOR

Fashion & lifestyle retailers • Restaurant and F&B chains • People services
• Corporate offices

DESCRIPTION

The LOC - LORETO OPEN COMMUNITY project, winner of the C40 Reinventing Cities tender, will transform Piazzale Loreto from a traffic hub into an "Open Sky Square": an accessible, inclusive, intelligent, sustainable and citizen-friendly place. The new square will host 500 trees, hybrid and multifunctional spaces dedicated to commerce and leisure, food and sport, offices, coworking areas and a neighborhood nursery school. LOC will host a large interactive hub offering a lively schedule of activities and events that will give the city of Milan a vital environment and will create a listening point to bring connection among associations, social streets and citizens.



Galleria Alberto Sordi

TYPE OF PROJECT
Refurbishment

TYPE OF ASSET
Retail

PRESENTED BY
Savills, Dils
www.galleriaalbertosordi.com

WHERE / WHEN?

| City: **Rome**
| Region: **Lazio**
| Developer(s): **Prelios SGR**
| Owner(s) / Investor(s): **Fondo Megas**
| Architect(s): **L22**
| Opening date: **December 2023**
| Total GLA: **10,000 sqm**
| NB of units: **15**

LOOKING FOR

Fashion & lifestyle retailers • Home & Design retailers • High Tech retailers
• Digital Native Vertical Brands • Restaurant and F&B chains • People services

DESCRIPTION

Galleria Alberto Sordi is unique in terms of history, location and physical characteristics. After a major restoration project, it will regain its former glory and become one of the capital's most popular shopping destinations.

The project also includes a conservative restoration of the facades, new furnishings and lighting that will give the Galleria an unprecedented splendour.

The central section lined with shops is filled with impressive friezes, chestnut wood, parquet flooring and precious polychrome marble.

The Galleria Alberto Sordi is not only aesthetically beautiful, but also functional: it retains its original charisma, combining it with innovation and environmental comfort.

With over 36 million visitors a year, Rome is one of the most important tourist destinations in the world. In this great open-air museum, Galleria Alberto Sordi is a must-see.



To Dream

TYPE OF PROJECT
New Urban District

TYPE OF ASSET
Retail • Hospitality • Leisure • Food

PRESENTED BY
REALIA
Realiasrl.com

WHERE / WHEN?

| City: **Turin**
| Region: **Piedmont**
| Developer(s): **Romania Sviluppo**
| Owner(s) / Investor(s): **Romania Sviluppo, Antea Re srl**
| Architect(s): **L22, Studio Rolla, Studio 421, Conti Associati**
| Opening date: **Q1 2023 phase 1 - Q4 2023 phase 2 - Q1 2024 phase 3**
| Total GLA: **85,000 sqm**
| NB of brands / stores: **Around 100**
| Catchment area: **1,653,452**

LOOKING FOR

Fashion & lifestyle retailers • Restaurant and F&B chains • Leisure concepts • People Services • Corporate Offices • Entertainment

DESCRIPTION

TO DREAM is an original idea that is developing in Turin, over an area of 270,000 m², an unprecedented concept combining shopping, leisure, services, offices and hospitality, inside a splendid urban park. It will be the largest shopping hub in the city of Turin, with a concept of international level.



Waterfront di Levante

TYPE OF PROJECT

Urban transformation Project

TYPE OF ASSET

Mixed use

PRESENTED BY

REALIA

Realiasrl.com

WHERE / WHEN?

| City: **Genoa**

| Region: **Liguria**

| Developer(s): **Genova Sviluppo Srl**

| Owner(s) / Investor(s): **Genova Sviluppo Srl**

| Architect(s): **L22, Studio Rolla, Studio 421, Conti Associati**

| Opening date: **Q4 2023/Q1 2024**

| Total GLA: **28,000 sqm**

| NB of brands / stores: **103**

| Catchment area: **589,551**

DESCRIPTION

In the heart of Genoa, a major urban transformation project has been launched.

The brand new Genoa's Waterfront will be enhanced by state-of-the-art retail, residential, offices, hotel and student housing, on a low environmental impact project donated to the city by Renzo Piano.

LOOKING FOR

Fashion & lifestyle retailers • Restaurant and F&B chains • Leisure concepts • People Services • Corporate Offices • Entertainment



Oasys

TYPE OF PROJECT

New Lifestyle Park

TYPE OF ASSET

Retail • Leisure • Food • Nature Park

PRESENTED BY

REALIA

Realiasrl.com

WHERE / WHEN?

| City: Cisterna di Latina

| Region: Lazio

| Developer(s): Latina Sviluppo srl

| Owner(s) / Investor(s): Latina Sviluppo srl

| Architect(s): Callison RKTl

| Opening date: Q4 2024

| Total GLA: 57,000 sqm

| NB of brands / stores: 135

| Catchment area: 900,000

DESCRIPTION

A magical place in Cisterna di Latina, between the beaches of Sabaudia and the Garden of Ninfa, is the protagonist of this ambitious regeneration project.

From the former Manifatture del Circeo factories to a business park and nature theme park covering over 140,000 square metres: a lifestyle centre with a new business and leisure model based on the attractiveness of the location and the value of its retail offer.

LOOKING FOR

Fashion & lifestyle retailers • Restaurant and F&B chains • Leisure concepts • People Services • Entertainment



Bariblu Shopping Centre

TYPE OF PROJECT
Refurbishment

TYPE OF ASSET
Retail

PRESENTED BY
Svicom
bariblu.com

WHERE / WHEN?

- | City: Triggiano (BA)
- | Region: Puglia
- | Owner(s) / Investor(s): Davidson Kemper
- | Architect(s): Design international
(only for the refurbishment)
- | Opening date: 2007
- | Total GLA: 34,700 sqm
- | NB of brands / stores: 99
- | Catchment area: 627,551 (within 30 mins)

LOOKING FOR

- Fashion & lifestyle retailers • Digital Native
Vertical Brands • Restaurant and F&B chains
• Leisure concepts • Personal services

DESCRIPTION

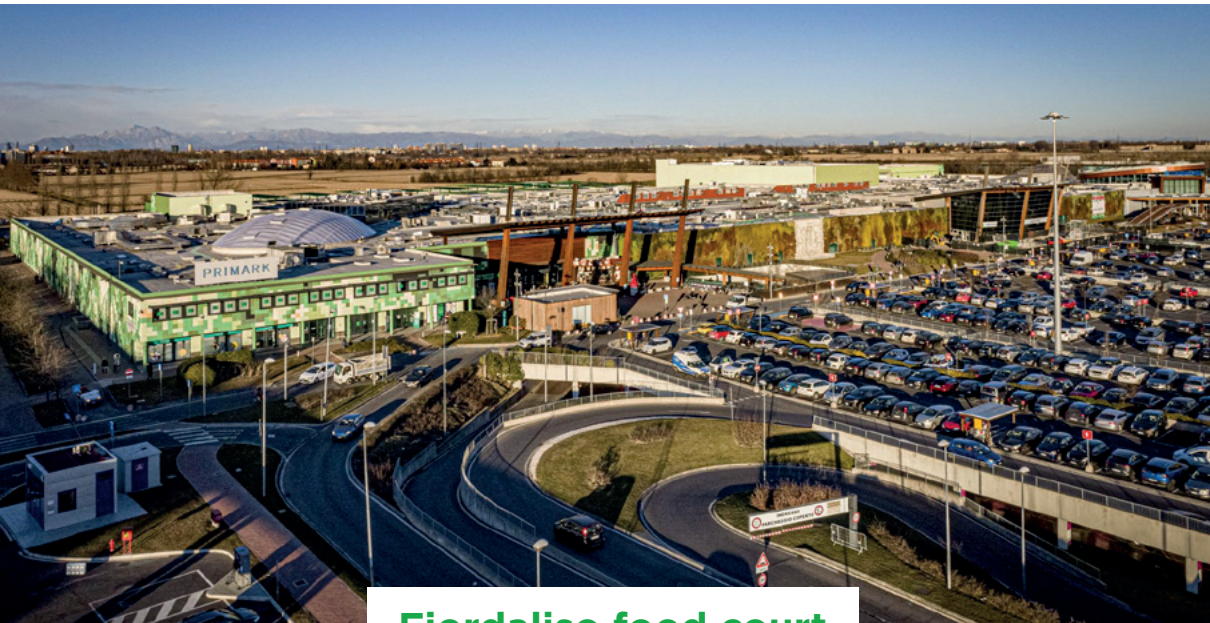
Bariblu Shopping Center is located close to the city of Bari, near the ring road.

The shopping centre is located in a largely urban catchment area with a high population density.

It currently has 99 shops and a Carrefour hypermarket, and the main brands include Zara, OVS, H&M, Expert, Happy Casa, Cialfa, Azzaro, New Yorker, McDonald's, Deichmann, Jd Sports e Stradivarius

During 2022 the shopping centre will undergo a major redevelopment involving the creation of a new food court, the introduction of new medium surface stores and an increase in national and international brands.

EUROCOMMERCIAL



Fiordaliso food court

TYPE OF PROJECT

Refurbishment

TYPE OF ASSET

Shopping centre

PRESENTED BY

Eurocommercial Properties

www.eurocommercialproperties.com

WHERE / WHEN?

| City: **Rozzano, Milan**

| Region: **Lombardy**

| Developer(s): **Galleria Verde Srl**

| Owner(s) / Investor(s): **Galleria Verde Srl**

| Architect(s): **Dunnet & Craven, Agire**

| Opening date: **First semester 2022**

| Total GLA: **2,500 sqm**

| NB of brands / stores: **11**

| Catchment area: **1,300,000**

DESCRIPTION

The fourth phase of the redevelopment of Fiordaliso has recently started and involves the refurbishment of the 2,500m² food court with the addition of six new pre-let restaurants, including Wagamama, Mexican restaurant Calavera and craft brewery restaurant Giusto Spirito. Scheduled to be completed during the summer 2022, the works also include the refurbishment of the remainder of the mall thereby completing Fiordaliso's retail offer and reconfirming it as the dominant regional shopping centre to the south of Milan with a total of 150 stores.

LOOKING FOR

Fashion & lifestyle retailers • Restaurant and F&B chains



Maximal Pompeii

TYPE OF PROJECT

New Shopping Resort project

TYPE OF ASSET

Retail • Hospitality • Leisure

PRESENTED BY

Irgenre Group, Irgen Retail Management
www.maximal.it/pompeii

WHERE / WHEN?

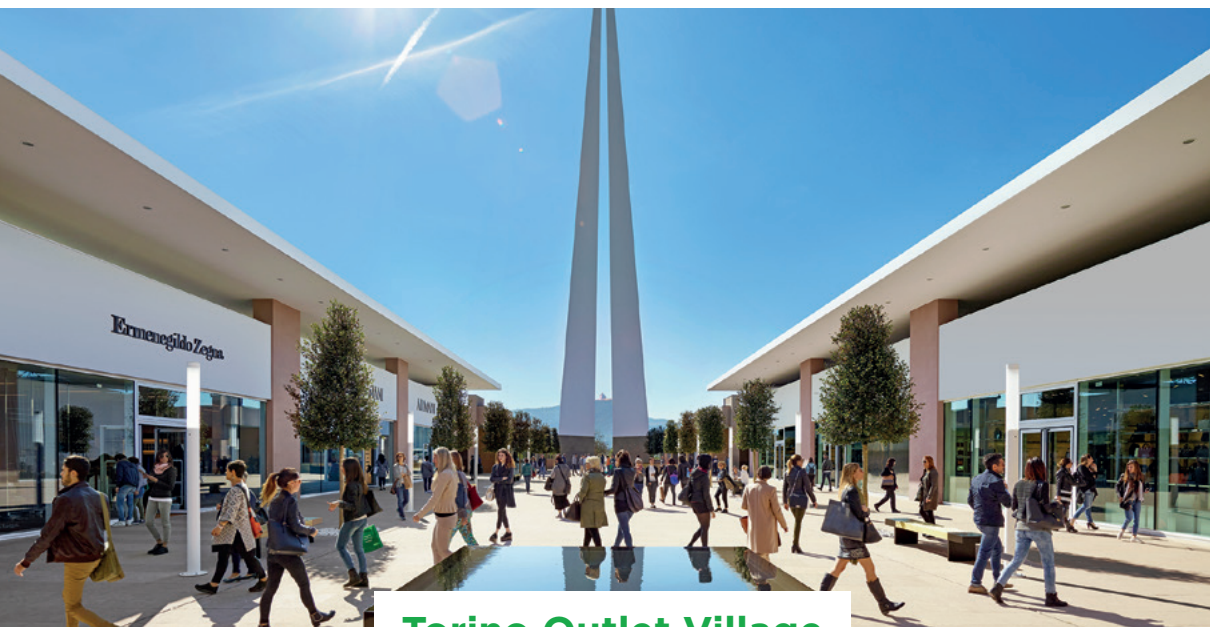
| City: Torre Annunziata (NA)
| Region: Campania
| Developer(s): Irgenre Group
| Owner(s) / Investor(s): Irgenre Group
| Architect(s): Design International
| Opening date: December 2023
| Total GLA: 50,000 sqm
| NB of brands / stores: 130
30 Food; 8 Cinema rooms;
135 camere Hotel
| Catchment area: Campania, Basilicata;
Calabria

LOOKING FOR

Fashion & lifestyle retailers • Restaurant and
F&B chains • Leisure concepts
• People services

DESCRIPTION

Inspired by the structure that characterized the ancient city plan of Pompeii, the Maximal Pompeii complex was born from the idea of creating a pole of tourist attraction, a real «hub», near the archaeological site of Pompeii and all other areas of tourist interest in the area. The need to provide the visitor and tourist with an integrated premium service has led to architectural choices where multiple functions coexist within a single structure capable of creating involvement that gives a unique experience to the visitor as a primary element of attraction, excellent shopping with the exclusivity of the offer in much more.



Torino Outlet Village

TYPE OF PROJECT

Extension

TYPE OF ASSET

Retail

PRESENTED BY

ARCUS REAL ESTATE srl

www.arcusrealestate.com

WHERE / WHEN?

| City: Turin

| Region: Piedmont

| Developer(s): Arcus Real Estate srl

| Owner(s) / Investor(s): Torino Fashion Village srl

| Architect(s): Claudio Silvestrin

| Opening date: March 2017

| Total GLA: 31,000 sqm

| NB of brands / stores: 145

| Catchment area: 11 ml inhabitants and 13 ml tourists

DESCRIPTION

Torino Outlet Village opened in 2017 with a 20,000 m2 center arranged on a single, open-air level, featuring a 290-meter-long promenade and 90 stores of the finest brands, including Adidas, Armani, Coach, Ferrari, Gucci, La Perla, Michael Kors, Nike, Roberto Cavalli, Trussardi and many more.

Torino Outlet Village is preparing to inaugurate its phase 2 extension, comprising an additional 11,000 m2 of GLA and 55 new stores, which will make it one of the key players in the premium outlet sector, thanks to its innovative architectural design, prime location and excellent brand mix.

LOOKING FOR

Fashion & lifestyle retailers • Digital Native

Vertical Brands • Restaurant and F&B chains



Sicilia Outlet Village

TYPE OF PROJECT

Extension

TYPE OF ASSET

Retail

PRESENTED BY

ARCUS REAL ESTATE srl

www.arcusrealestate.com

WHERE / WHEN?

| City: Enna

| Region: Sicily

| Developer(s): Arcus Real Estate srl

| Owner(s) / Investor(s): Sicily Fashion Village srl

| Opening date: November 2010

| Total GLA: 36,000 sqm

| NB of brands / stores: 177

| Catchment area: 4.8 ml inhabitants and 5.2 ml tourists

LOOKING FOR

Fashion & lifestyle retailers • Digital Native

Vertical Brands • Restaurant and F&B chain

DESCRIPTION

Inaugurated in 2010, Sicilia Outlet Village is located in the heart of Sicily and can be easily reached from all the main sicilian cities. It currently offers more than 140 stores of the best Italian and international designer brands on an area of some 30,000 m2. The Village is preparing to expand further, with an additional 6,000 m2 of space and 35 new boutiques.

Key features of the Village include the concentration in one location of premium brands such as Gucci, Armani, Polo Ralph Lauren, Versace, Hogan, Tod's, Dolce & Gabbana, Michael Kors, Trussardi, Nike, Adidas, Lacoste, Pinko, etc.

**START TO CONNECT WITH THE MAIN ITALIAN
RETAIL PROPERTY COMPANIES
ON THE NETWORKING PLATFORM
(Online Database)**

